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1. Project title

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| Dear Grandma, dear Grandpa, don't be fooled... |

1. Main theme

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| Scams against the elderly. |

1. Project purpose and outcome (in two sentences)

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| * The aim is to educate the elderly and thus reduce the number of offences committed against them. |

1. Project submitter (Member State), project leader(s) and project partner(s)

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| * Ministry of Family, Integration and the Greater Region Luxemburg * Luxemburg Police |

1. Links to the project’s website or online reports/publications (preferably in English)

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| <https://police.public.lu/fr/galeries/videos/2019/06/campagne-leif-boma-bopa.html>  <https://police.public.lu/fr/galeries/videos/2019/06/campagne-leif-boma-bopa.html> |

1. Short summary of the project (**max. 50 words**)

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| The campaign aims to raise awareness among senior citizens - a favourite target of criminals - of the risks associated with the scams that have increased in recent years. To this end, signs and leaflets containing preventive advice on how to protect oneself against scams such as:  theft by trickery, fake grandkids and fake cops, and internet scams and payoffs, have been created. |

1. Project description

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| In order to ensure that the posters and flyers capture the attention of the target audience, the choice of photo was consciously made with a child warning his grandparents with clear and direct announcements.  The campaign tools will be distributed widely, including to municipalities, homes and services for the elderly, general practitioners, hospitals, police stations, at fairs and events for senior citizens etc.  In addition, the "SenioreSécherheetsberoder" safety advisers for the elderly, who have received specific training from the prevention service of the Grand-Ducal Police with the support of the Ministry of Family, Integration and the Greater Region, will pass on the various prevention tips during their conferences held at Senior Clubs, associations or any other institution for the elderly. |

1. Project objectives

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| Preventing Older People from Scams |

1. Project outcome

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| But not only older people should take notice of the campaign, also younger people should warn and educate their parents and grandparents about the scams of fraudsters. |

1. Start and end project, timescales and key milestone dates

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| The project started in march 2019 and will continue to the end of 2020. |

1. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

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| The project was elaborated by the police and financed by the Ministry of Family. |

1. Evaluation

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| No evaluation has been commissioned for the time being. |

1. Contact details project

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