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1. Project title

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| Something Missing? |

1. Main theme

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| The campaign revolves around bicycle theft |

1. Project purpose and outcome (in two sentences)

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| * The goal is to reduce the number of theft of the Faraday wheel
* However, the aim is also to address preventive measures against bicycle theft.
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1. Project submitter (Member State), project leader(s) and project partner(s)

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| * Project leader is the Luxembourg Police
* The campane was developed together with a class from the Lycée Michel Rodange Luxembourg
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1. Links to the project’s website or online reports/publications (preferably in English)

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| <https://police.public.lu/fr/publications/2019/05-campagne-velo.html> |

1. Short summary of the project (**max. 50 words**)

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| Bicycle thefts have increased in Luxembourg in recent years. As the police try to organise a campaign together with a school every year, the idea of launching this project was born. 24 pupils were able to work out their ideas individually. The police quickly decided on a very successful project and with this idea the campaign was launched in June 2020. |

1. Project description

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| To draw attention to the bicycle theft, posters and flyers were created with the picture created by a student. These were mainly distributed in bicycle shops and in schools. The campaign started with a press conference. Bicycle theft was also explained at events on the subject of bicycles. The aim was to make people aware that they know their bike well (brand, chassis number, photos) so that they can file a complaint with the necessary details in the event of theft. |

1. Project objectives

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| The awareness campaign should reduce the number of bicycle thefts |

1. Project outcome

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| The population was instructed not to leave bicycles unsecured. |

1. Start and end project, timescales and key milestone dates

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| The campaign started in June 2019 and will be expanded over the next few years with preventative video clips. |

1. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

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| The budget was borne by the police and amounted to +/- 10.000.- Euro, preparation and printing of the flyers and posters. |

1. Evaluation

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| No evaluation is planned at present. |

1. Contact details project

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