



EUCPN
EUROPEAN CRIME PREVENTION NETWORK

1. Project title

"Bullying Is for the Weak"

2. Main theme

Bullying and cyberbullying

3. Project purpose and outcome (in two sentences)

- Raise awareness among school-age youth about Bullying and Cyberbullying.
- Since the beginning of the raising awareness sessions in 2013 until today, we have carried out 20.083 sessions, attended by 464,603 students.

4. Project submitter (Member State), project leader(s) and project partner(s)

- Portugal
- Public Security Police

5. Links to the project's website or online reports/publications (preferably in English)

No project website but we do have a video used in the sessions that can be viewed at the PSP Facebook page:
<https://www.facebook.com/PSPPortugal/videos/388418665751137/>

6. Short summary of the project (**max. 100 words**)

Carrying out awareness actions at 1st, 2nd, and 3rd cycle schools, and at secondary schools, targeting presentations on the themes of bullying, cyberbullying and self-protection to students, parents, teachers, and

operational assistants at these schools. The sessions are conducted by trained police officer to address such matters. The police officers use PowerPoint presentations, images and videos to alert the audience to be aware of the signs and symptoms of the victims of bullying and cyberbullying, teaching at the same time what can be done to help and support a victim of bullying and cyberbullying.

7. Project description

The PSP has been alert to the development of bullying and cyberbullying behavior's, especially in schools, increasing the effort to prevent such acts, using raising awareness sessions on the theme to alert young children, parents and the responsible adults at schools about the topic so detection and preventive measures can be held in an early stage of a bullying or cyberbullying conflict.

The raising awareness sessions usually have about one hour and the police officers talk to the audience using videos and images and PowerPoint presentations, interacting with the audience explaining what is bullying and cyberbullying and what everyone can do to help preventing it. Sometimes after the sessions some youngsters tell the officers about bullying or cyberbullying problems they have suffered or witnessed, and the Police officer can start to work with them and school boards, teachers and parents on the issue.

Overall the project aims to:

- Increase knowledge about this phenomenon.
- To increase the feeling of intolerance and rejection towards bullying practices.
- Increase confidence in the ability of the PSP and other partners in this context to intervene and deal with the problem.
- To raise the attention of parents, educators and other witnesses, increasing confidence in reporting to the police officers of the Safe School Program to trigger more coordinated interventions.

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8. Project objectives

Raising awareness about Bullying and Cyberbullying

9. Project outcome

Since the beginning of the raising awareness sessions in 2013 until today, we have carried out 20.083 sessions, attended by 464,603 students.

10. Start and end project, timescales and key milestone dates

Started in 2013 and it has no end date.

11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

No Funding

12. Evaluation

No evaluation

13. Contact details project

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