

04/12/2014

# Prevention of economic exploitation and trafficking of Brazilians in Belgium

## ▶ **Prevention of economic exploitation and trafficking of Brazilians in Belgium**

**Information campaign in Belgium for Brazilians in irregular situation and/or (potential) victims of THB (2009, 3 months)**

**followed by**

**Awareness raising campaign for Brazilian and Belgian authorities (2010, 4 months)**

► **Information campaign for Brazilians in irregular situation and/or victims of THB**

**Implementing partner : IOM Brussels**

**1. Target group :**

**Brazilian migrants in Belgium, potential victims of labour exploitation or THB**

## ► **Information campaign for Brazilians in irregular situation and/or victims of THB**

### **2.Objectives :**

**-Inform the migrants of the dangers associated with an irregular stay and THB**

**-Inform them of the legal and regulatory proceedings for a regular stay**

**-Inform them about their rights, obligations and protection possibilities**

**So as to reduce the number of Brazilian migrants exploited and victims of THB**

## ▶ Information campaign for Brazilians in irregular situation and/or victims of THB

### **3.Partners :**

- NGO's working in the field of migrants' rights**
- Social Inspection Services (THB departments)**
- Federal Police Services (Anti-trafficking Units)**
- Immigration Office**
- Brazilian Embassy**

## ▶ Information campaign for Brazilians in irregular situation and/or victims of THB

### **4.Activities :**

- Analysis and profiling based on questionnaires**
- Website, hotline, leaflets, posters**
- Advertisements in Brazilian magazines**
- Bill boards in Brussels metro stations**
- Information session for Brazilian community**
- Brochure on the rights and obligations**



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## ► Information campaign for Brazilians in irregular situation and/or victims of THB

### **5.Evaluation :**

#### **-Internal process evaluation :**

- made by the Immigration Office**
- based on the final report made by IOM**
- all indicators have been met**

#### **-Impact evaluation :**

- conducted by IOM, Immigration Office, external partners involved in the project**
- partners noted a decrease in the numbers of victims**
- increased defensibility of the migrants**

## ► Information campaign for Brazilians in irregular situation and/or victims of THB

### 6. Innovative character :

- Until recently : few projects specifically targeted THB
- Preceding analysis and mapping exercise
- Mainly aimed at the migrant himself
- Multidisciplinary approach by all partners
- Information material edited in Portuguese was filling in a gap

### 7. European dimension :

- Some of the EU-MS also face the same problems
- Method used could be inspiring for other MS

## ▶ Awareness raising for Brazilian and Belgian authorities

**Implementing partner : IOM Brussels**

### **1. Target groups :**

**-Brazilian and Belgian local officials working with Brazilian migrants**

### **2. Objectives :**

**-Strengthening capacity of local authorities in their efforts to combat THB, smuggling and labour exploitation**

**-Contribute to enhancing the cooperation between Brazilian and Belgian authorities**

## ▶ Awareness raising for Brazilian and Belgian authorities

### **3.Activities :**

**-Identification of relevant partners**

**-Organization of 2 workshops**

**-Preparing a final report with conclusions and recommendations**

## ▶ Awareness raising for Brazilian and Belgian authorities

### **4.Evaluation :**

#### **-Internal process evaluation :**

- participants better informed**
- reports of the workshops made**
- report with conclusions and recommendations**
- contact details were exchanged**

#### **-Impact evaluation :**

- evaluations received from participants were very positive**
- consensus on a cooperation among both countries**

## ▶ Awareness raising for Brazilian and Belgian authorities

### **5. Innovative character :**

**-Multidisciplinary approach by all partners, both at national and bilateral level**

### **6. European dimension :**

**-Other MS of the EU face the same problems**

**-Method used could be inspiring for the MS**



Thank you for your kind attention

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