

European Crime Prevention Award (ECPA)

Annex I

Approved by the EUCPN Management Board in 2018

Please complete the template in English in compliance with the ECPA criteria contained in the Rules and procedures for awarding and presenting the European Crime Prevention Award (Par.2 §3).

General information

1. Please specify your country.

Bulgaria

2. Is this your country's ECPA entry or an additional project?

Additional application

3. What is the title of the project?

Society And Police! With Care And Warning!

4. Who is responsible for the project? Contact details.

Insp. Botyo Girginov and junior insp. Stoicho Yakovski, Regional Police Directorate Plovdiv, Security Police Department, Road Police Unit Plovdiv

5. Start date of the project (dd/mm/yyyy)? Is the project still running (Yes/No)? If not, please provide the end date of the project.

01.01.2016 - start of the project.

Active phase of the project - 2018

End of the project - 2022

6. Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

Facebook page: project "SOCIETY AND POLICE! WITH CARE AND WARNING!"

7. Please give a **one page** description of the project (**Max. 600 words**)

The project is designed in order to establish an environment of security, trust and prevention of crimes. The project focuses on public order protection and traffic traumatism prevention, traffic safety and prevention through creating a culture of lawful behaviour.

In the context of the project activities there are accomplished joint actions and events with:

Prosecutor's office of Bulgaria/ Plovdiv / General directorate „ Execution of Punishments "- „ Probation Service" Plovdiv Regional Administration, Municipality Plovdiv, Municipality Plovdiv region, company transport companies, Regional Education Inspectorate, Ministry of Education, schools, kindergartens, youth associations, students, sports clubs, pensioner clubs, motorcycle clubs, disadvantaged people, NGOs, Red Cross, ethnic groups in the neighbourhood Through active actions and use of technology the project develops and tolerates the civil consciousness and active civil position applied to the establishment of normal living conditions protected environment.

The following campaigns have been undertaken during the implementation of the project:

- Prevention of aggressive behaviour and crimes;
- Individual's activity and team work;
- Accessible environment and children education;
- Active physical development and sport culture;
- Personal participation in significant public causes and support of fundamentals of law order, civil society and statehood.

I. The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.

8. How does the project contribute to crime prevention and/or the reduction of crime or the fear of crime? Does it focus on raising citizens' awareness or does it apply other mechanisms? (**Max. 200 words**)

The project emphasizes on prevention. Through the active participation of various social groups and partners, with the support of the state bodies and NGOs in the Plovdiv region, the attention of the society and the people is drawn to the current problems related to the violations, prevention, best practices and examples of overcoming and eliminating the causes in the context of Community Policing concept. Each event through different information channels is reflected in local and national media. The focus is on the prevention of crimes and the actions of the Ministry of Interior and partners in order to form an active position and support to the state and municipal authorities in building an environment of security. Active use of social networks to promote prevention and confidence-

building activities increases the positive attitudes in society.

II. The project shall have been evaluated and have achieved most or all of its objectives.¹

9. What were the reasons for setting up the project? Was this context analysed before the project was initiated and in what way (How, and by whom? Which data were used?)? In what way did this analysis inform the set-up of the project? (**Max. 150 words**)

Reasons for developing the project:

- Informing the public and the partners about the legal measures taken against the offenses and preventative measures for their non-admission;
- Enhancing trust and enforcement of civilian control over security services;
- Attracting partners and citizens.

Initiator: Regional Directorate of the Ministry of Interior - Plovdiv.

10. What were the objective(s) of the project? Please, if applicable, distinguish between main and secondary objectives. (**Max. 150 words**)

Project objectives:

- Raising attention to people in small settlements;
- Building trust and empathy between citizens and institutions;
- Creating a culture of irreconcilability with crimes and criminal behaviour;
- Establishing civil support for police authorities.

11. Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? Which indicators were used to measure the process? Did you make changes accordingly? (**max. 300 words**) - *for more information on process evaluation, see EUCPN Toolbox No.3, p.9-10 & part 2 - section 2A*

Internal evaluation (indicators for evaluation): police statistics, reports and analysis presented to the public and to the mass media.

External evaluation: mass media publications and changes of civil attitudes towards state and regional authorities and institutions

12. Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were the main results? Which indicators were used

¹ For more information on evaluation, see Guidelines on the evaluation of crime prevention initiatives (EUCPN Toolbox No.3): <http://www.eucpn.org/library/results.asp?category=32&pubdate>

to measure the impact? (**Max. 300 words**) - for more information on outcome or impact evaluation, see EUCPN Toolbox No.3, p.7-9 & part 2 - section 2A

Impact evaluation: 6 month evaluation through public feedback and public meetings with representatives of different social groups.

III. The project shall, as far as possible, be innovative, involving new methods or new approaches.

13. How is the project innovative in its methods and/or approaches? (**Max. 150 words**)

The project uses current forms of collaboration, training and interactive methods. There are applied different viewing and capturing viewpoints/drones, fart-crane, holograms/. Also visual forms for prevention and education - sports events, interest activities, participation in campaigns and events of great public interest are applied.

IV. The project shall be based on cooperation between partners, where possible.

14. Which partners or stakeholders were involved in the project and what was their involvement? (**Max. 200 words**)

Prosecutor's office of Bulgaria /Plovdiv /, General directorate „Execution of Punishments"- „Probation Service" Plovdiv Regional Administration, Municipality Plovdiv, Municipality Plovdiv region, company transport companies, Regional Education Inspectorate, Ministry of Education, schools, kindergartens, youth associations, students, sports clubs, pensioner clubs, motorcycle clubs, disadvantaged people organisations, NGOs, Red Cross, ethnic groups in the neighbourhood.

V. The project shall be capable of replication in other Member States.

15. How and by whom is the project funded? (**Max. 150 words**)

Funding - from the budget of the Ministry of Interior - leaflets, flyers, leaflets, posters. When using partners, by agreeing and concluding an agreement (after explicit authorization and audit by the Ministry of Interior Management). Funded project at different stages, through the exclusive use of the established working hours of MoI officials participating in the events. On holiday and holiday days - on a voluntary basis and in the name of socially useful and significant activity.

16. What were the costs of the project in terms of finances, material and human resources? (**Max. 150 words**)

Costs - about BGN 2 000 \1000 EUR\ per year for leaflets, leaflets and posters/total number of leaflets 20 000, printed in connection with MoI shares. 10 employees from the Department of Mechanical and Mechanical Engineering - Plovdiv with commitment - 60 hours for a 3 year project implementation period, 2 hours per event.

17. Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. (**Max. 150 words**)

Project SOCIETY AND POLICE! WITH CARE AND WARNING! has no separate funding. Funds and materials from MoI campaigns and partners are used.

18. Are there adjustments to be made to the project to ensure a successful replication in another Member State?

According to the specificity of the country, municipality, structure of the local administration or institution, firm, enterprise, minimum changes are required, related to the autonomy of the beneficiaries and the training programmes.

19. How is the project relevant for other Member States? Please explain the European dimension of your project.

The project is relevant to other Member States in practical approach to the target groups, through the active use of information tools, professional associations, companies, state and municipal authorities and attracting the individual through participation in community and group forms of prevention.

Please provide a short general description of the project (abstract for inclusion in the conference booklet - **max. 150 words**).

Active participation of the public and the person in public forms of control and development, prevention and analysis of the causes of public order violations, violations and their prevention.