

1. Project title

BEST training programme for health promotion in partysetting

2. Main theme

Nightlife staff training: promotion of health and risk competences in nightlife, safer nightlife, structural prevention measures

3. Project purpose and outcome (in two sentences)

BEST Training Program for Health Promotion in Partysetting. On behalf of the Federal Ministry of Health and in cooperation with the LiveKomm, Fixpunkt successfully tested training program (modular training concept) for the purpose of promoting health in partysetting has been developed. Party staff (clubs, discos, security, festivals, organizers) are trained in their health and drug skills.

4. Project submitter (Member State), project leader(s) and project partner(s)

Germany

Project leader: Fixpunkt e. V.

Partners: Livekomm

Regional Partners: club networks, network partners in the field of party

drug prevention, health promotion projects in several regions

5. Links to the project's website or online reports/publications (preferably in English)

http://best-clubbing.fixpunkt.org/

6. Short summary of the project (max. 100 words)

Party setting and the health of young party guests have so far been neglected in structural and selectively indicated addiction prevention and lifeworld-related health protection. Modern prevention research has shown that a setting-related mix of structural, educational/supporting and regulatory measures and their mediation by peers is promising for maintaining health.

The training program was in 2016 extended, and trainings were offered in Berlin, Hamburg and Potsdam as well as in Bremen, Nürnberg and Dresden. The project is being implemented with cooperating projects of health promotion and harm reduction in partnering cities form the "BEST network". All involved members and projects accept people as they are and avoid being judgemental.

7. Project description

The training programme includes an assessment, 7 training modules and the corresponding evaluation. Each training is adapted and designed to the individual needs of the participants.

The implementation of measures of safer nightlife, team reflection and team commitment as well as skill and knowledge raising are the key issues. The Training modules are:

(Re)Assessment

- 1 Organizational Development "BEST Clubbing" (Safer Nightlife)
- 2 Health competence in guest care
- 3 Health competence at the bar
- 4 First aid, infection prophylaxis and work safety
- 5 Consumption competence training
- 6 (New) psychoactive substances
- 7 Chemsex

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Each training is adapted and designed to the individual needs of the participants. The character of the training is voluntary and takes place in a confidential setting. Some contents are: technical-organizational-personal measures, substance knowledge, first aid of overdoses and bad conditions, behaviour at the bar (serving alcohol, offering water), ear protection and much more.

After two development phases the programme is available in seven modules. BEST hast been transferred to local projects and nightlife in major German cities.

Berlin project SONAR – Safer Nightlife Berlin has implemented the BEST programme as one pillar of its services, the range is very high (30 trainings and 463 participants in 2018/19).

8. Project objectives

The main objective of the project was for clubs and discotheques to commit themselves to the goal of promoting health and reducing risks for guests and to implement appropriate measures. For this purpose, a modular training concept was developed, tested and designed, which differentiates between different companies, locations and groups of employees.

9. Project outcome

- LiveKomm and the local associations have supported and actively participated in the project
- BEST project network in bigger German cities (Trainer pool) has been developped
- a training manual, presentations and accompanying materials are available
- all materials were tested and adapted several times and subjected to scientific reviews
- trained staff and clubs etc. self-organized and developed several measures of safer nightlife after trainings
- collaboration between clubs and "nightreach" teams has been improved
- support of the process of professionalization of "nightreach" work and safer nightlife
 - 10. Start and end project, timescales and key milestone dates

2014/15 - open end

11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

2014/15 and 2016 by BMG

Diverse local funding of regional projects and continuation of BEST programme (e.g. SONAR Safer Nightlife Berlin)

12. Evaluation

The internal evaluation takes place with anonymous questionairies. The participants were asked about their assessment of the training courses. The result was that the competence of the (co-)trainers was almost exclusively rated "good" to "very good." The concept of the training courses was predominantly rated as good to very good.

13. Contact details project

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http://best-clubbing.de

https://safer-nightlife.berlin/schulungen/