



Project title:

National action day '1 day without'

Main theme:

Domestic burglaries

Project purpose and outcome (in two sentences):

This action's purpose is to sensitize citizens to the issue of domestic burglaries, and especially to what they themselves can do in order to prevent this problem. The intended result is to eventually bring about a drop in domestic burglaries.

Project submitter (Member State):

Belgium

Project leader(s):

Federal Public Service (FPS) Home Affairs, Directorate Local Integral Security:

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Project partner(s):

Belgian Local and Federal Police, provinces, towns and boroughs, private associates.

Project description (max. 150 words):

The '1 day without' initiative aims at sensitizing citizens to the preventive part they can play in the fight against burglaries. Putting the clocks back one hour is retained as a strong moment in the campaign. In 2016, the latter focuses on senior citizens, a more vulnerable target group in terms of burglary prevention.

Every year, over 300 prevention initiatives are implemented by local prevention



partnerships, police and prevention services, tenant and resident associations, private partnerships and private individuals.

There is a wide variety of prevention actions: afternoon information-tea for senior citizens, articles in the municipal information papers, neighbourhood watch actions in cooperation with the neighbourhood police constable, poster campaigns and leaflet distribution actions, etc.

An operational consultation group made up of provincial, police or municipal associates meets on a regular basis and puts many means of communication at these associates' disposal.

Objectives project (max. 150 words):

We can distinguish 4 main objectives within the project:

- to encourage citizens to think about what they can do to increase their security AND awaken their alertness;
- to step up the social cohesion in the streets, neighbourhoods and districts by spurring on the inhabitants to work together on prevention;
- to encourage local (provincial, zonal, municipal, ...) initiatives;
- to Publicize the '1 day without' action

Project outcome (max. 150 words):

In order to achieve the aforementioned goals, we have made joint venture deals with different partners: the provincial authorities, boroughs, the Belgian Local and Federal Police, but also with private associates.

To publicize as much as possible the national action day, we have also developed a communication campaign comprising various communication tools. We have our own official '1 day without' website where everybody can post their actions, but we are also active on Facebook, Twitter and offer a spectrum of posters, folders and postal cards. Furthermore, we also have a promo one-reeler and we offer a genuine '1 day without' app.

For the 2016 edition, we have decided to lay emphasis on one specific target group: senior citizens. Elderly people are characterized by increased vulnerability. We have conceived a specific folder with 7 prevention tips against theft by deception and struck new partnership deals with senior citizen organizations and associations.

Start and end project:

Start: 11/12/2014

The project is still ongoing as we organize a yearly national action day. Up to now, there has already been 3 editions. The latest edition took place on Friday 28 October 2016.



Timescales and key milestone dates:

Since this year, '1 day without' is to take place when clocks are being put back one hour for the winter. This is indeed traditionally one of the most burglary-sensitive periods of the year. The following editions' further development shall also continue in the same way.

Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...)):

The project-related costs vary every year according to the tools developed (app, videos, gadgets,...) and are divided up as follows for the year 2015 (price excl. VAT):

- Hosting the '1daywithout' websites (in French & Dutch): €500
- Creation of 150 plastic covers and roll-ups: €9525
- Creation of 30,000 magnets geared towards senior citizens : €2850
- Making of 10 visuals + translation : €5400
- Cooperation with a social innovation agency: €5320

At FPS Home Affairs level, 2.5 FTEs are working on the project.

Contact details project:

(in Dutch and French)

Website: www.1dagniet.be-www.1joursans.be

Facebook page: 1joursans-1dagnietBE

Twitter: 1 jour sans – 1 dag niet BE