



Project title: **Cinema awareness Campaign**

Main theme: Fight against Drugs Trafficking - Drug awareness

Project proposer: Drug Law Enforcement Unit

Project leader(s): Sergeant 1212, G. Kokkinos, Cyprus

Project supporter(s): Prevention office - D.L.E.U.

Project description (max. 150 words):

Public display of D.L.E.U. help - line "1498" promotional spot at K-Cineplex Cinemas, which has branches in the main Cypriot cities.

Project outcomes:

Promotion of the drug telephone help - line "1498".

Timescales and key milestone dates:

1. Planning the campaign in cooperation with k-Cineplex Cinemas – March 2017
2. An agreement was signed with k-Cineplex – March 2017
3. Implementation of the campaign - April to November 2017

Funding issues:

Founded by Cyprus Republic

