

"Youth without alcohol" Bremen – Germany

The project 'Youth without alcohol' started 4. April 2005 in the course of a public campaign against alcohol and violence.

First, the DAK brought the information package 'Aktion Glasklar' of the Institute for Therapy and Health Research to schools via police officer specialized for the contact with the citizens. The police officer had to inform how many schools, how many pupils, parents and teachers they offered the information package. In a second step, there was a construction of an 'arrest report of drunken juveniles'. This report was set in the intranet of the Bremen police. Via internal public relations the project 'Youth without alcohol' got well-known in the Bremen police. The police officers were asked in relevant cases to fill out the 'arrest report for drunken juveniles' and to organise that the report will get to the project.

Subsequently the information package 'crystal-clear action (Aktion Glasklar)' produced by the Kiel Institute for Therapy and Health Research has been distributed to pupils, parents and teachers.

In March 2005 the project has been implemented at the Bremen police via internal public relations.

Initiators of the project 'Youth without alcohol' have been, apart from the Bremen police, the following co-operating institutions: The Bremen addiction counselling organisation based at the Federal Institute School at the Senator of Education and Science Bremen; Bureau of social services based at the Senator of social welfare; a health insurance company (DAK) and the Kiel Institute for Therapy and Health Research.

The Bremen addiction counselling organisation is the original institution responsible for addiction prevention in Bremen. The organisation counselled the project and guaranteed the realization of the information campaign in educational institutions. The bureau of social services went to parents to inform them about their children or juveniles being caught in a drunken state.

The 'DAK', a health insurance company, made available the information package 'Aktion Glasklar' of the Kiel Institute for Therapy and Health Research.

The Institute for Therapy and Health Research developed an evidenced based information package for children and juveniles, parents and teachers.

Basic essentials of the programme are on the one side, a broad public campaign about alcohol use and violence as well as on the other side, a straight compliance of the laws for the protection of juveniles done by the police in the sense of a "zero-tolerance politics". The measures of the police cover the tightening up of alcohol controls of children and juveniles at public places as well as the management of a database of children and juveniles found drinking. Under certain circumstances these children and juveniles can be reported to the social services. In every case the parents will be informed if the police will find their children or juveniles in a drunken state.

In the course of the public campaign of the project 'Youth without alcohol' altogether 4168 pupils, 2388 parents and 150 teachers got the information package 'Aktion Glasklar' of the Kiel Institute for Therapy and Health Research.