

# European Crime Prevention Award (ECPA)

## Annex I

Please answer the following questions in English language.

1. Is this your country's ECPA entry or is it an additional project. (Only one ECPA entry per country plus up two other projects)

This project is the official ECPA entry for Germany

2. What is the title of the project?

„Wir in Mecklenburg-Vorpommern-fit und sicher in die Zukunft“  
(We in Mecklenburg-Vorpommern – fit and safe into the future)

3. Please give a short general description of the project.

The project is implemented as a competition among schools.

Each year participating pupils can choose among several prevention topics and work under the guidance of their teachers, project-partners and experts. The Landeskriminalamt together with the project partners offers different kind of activities.

For example:

- The police hand puppet unit offers shows for topics such as theft, traffic education or violence prevention.
- Earn your very own “internet license” after learning how to use the internet safe as well as responsible
- Create your own TV spot with regards to the topic “new medias”
- Many more activities

This can be the introduction into a topic. Afterwards the pupils develop their own kind of activities with regards to the main theme and come up with an own interpretation of preventative measures or similar ideas.

More information to the individual activities can be found in the attached folder.

The project first started in 2001 and over 145.000 pupils have already taken part in it.

In 2011/ 2012 exactly 120 schools participated at the project. This is 21% of all the schools within the state.

The current main topic is Cybercrime, but also other topics can become main topics of the project. The organizers take current developments into consideration. The major target group are pupils at the age 13 (grade 7 in Germany) to 18 (grade 12), due to the objective to prevent juvenile crime tendencies.

4. Please describe the objective(s) of the project?

To accompany children and young people and support them to

- invent a general preventative attitude for their life
- lead their life free from crime and being healthy and safe
- identify themselves with their native country

5. How was the project implemented?

The project is implemented as a joint cooperation between the schools and the project-partners (more details: question 12.).

The administrative project office is located at the Landeskriminalamt Mecklenburg-Vorpommern in Rampe.

6. Were partners involved in planning and/or development and/or implementation of the project? If so, who were they, and what were their roles?

From the beginning in 2001 there have been the following project partners:

Landeskriminalamt Mecklenburg-Vorpommern (Administrative office of the project)

AOK Mecklenburg-Vorpommern (Health insurance company)

Antenne MV (Radio station)

Landessportbund Mecklenburg-Vorpommern e.V. (State sport association)

Landesmarketing MV (State marketing)

The partners were involved in the planning and the implementation of the project as

well as choosing the major topic.

The partners form a steering committee to take current developments into consideration and ensure that these developments will be considered within the project.

7. How did you build in plans to measure the performance of the project? Has the project been evaluated? How, and by whom?

The project has been evaluated by the university of Greifswald.

Prof. Dr. Manfred Bornewasser is the head of the evaluation board and responsible for the quality of the evaluation.

(a booklet with the results of the evaluation is attached)

8. What were the results? How far were the objectives of the project achieved?

The objectives of the project were achieved, especially violence in schools decreased. The evaluation recommended to carry on the project (for further details, see attached booklet).

9. Give a concrete description of the implementation of the project and the references.

Every school year the pupils choose the topics, in which they are interested. There is a range of six topics for each age group. They will work on the chosen subject throughout the whole year and are supported by the project partners as well as external experts. By the end of the school year, three schools with the best results are honored.

10. Are there reports or documents available on the project? In print or on the Web?  
Please, give references to the most relevant ones.

On the web: [www.wir-in-mv.de](http://www.wir-in-mv.de)

In print:

- Booklet:  
„ 10 Jahre Schulwettbewerb in Mecklenburg-Vorpommern -  
Ein Resümee“ (10 years of school competition in Mecklenburg-  
Vorpommern – a summary)
- Folder „Wir in Mecklenburg-Vorpommern - fit und sicher in die  
Zukunft“

11. How is the project funded? Has a cost-benefit analysis been carried out? If so, how? What were the findings? Please provide supporting information.

The project is funded by the partners; so far no cost-benefit analysis has been carried out.

12. Please, write a *one page* description of the project:

The project started in September 2001 and was supposed to run at least for 10 years.

The general background was the lack of future chances for young people in Mecklenburg-Vorpommern. The state had at this point one of the highest rates of young criminals in Germany. With that in mind, the partners decided to found an alliance, in order to fight this phenomenon.

The partners are very different, but they have the same critical point of view on the problems. And due to this diversity, there is a wide range of opportunities to support and strengthen the project.

To reach their objectives, the partners focused on the schools in Mecklenburg-Vorpommern:

Every school year there is a big variety of competitions, specially designed for each age and covering the whole school period. The subjects are carefully chosen and the pupils should have their very own interests and problems within the competition covered.

The project is divided in three age-groups:

- ▲ 1.-4. Class (age 7 – 10)
- ▲ 5.-6. Class (age 11 – 12)
- ▲ 7.-12. Class (age 13 – 18)

The schools show their activities on the subject by documents and send them to the Administrative Office at the Landeskriminalamt. Then a jury, the project partners and external experts, assess the outcome of each activity. Each school, which is taking part in the competition, will have an account to collect points.

Depending on the number of pupils in one age-group, it is possible to earn up to 100 points. Additional points are possible for extraordinary projects.

At the end of the school year, all points are added up and recalculated by a special formula, which considers the type of school. The three schools with the highest score will be granted with a prize – a „winner-party“. The winner school and very active schools can also be granted a metal board which certifies a successful participation. This metal board is to be attached on the outside of the school. For more details

please be aware of the attachments.

Additionally the project intends to encourage young people to engage themselves in further prevention projects and activities in their environment.

Every year, up to 120 schools join the project. This equals 21% of all the schools in the state. Until today approximately 145.000 pupils took part in the project.

Currently the project administrators offer a traveling exhibition to introduce the project. This exhibition was and will be shown in every city (over 40.000 inhabitants) within the state Mecklenburg-Vorpommern. And additionally the project offers special activities to current developments.

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