

**European Crime Prevention Award (ECPA)  
Annex I – new version 2014**

**Please complete the template in English in compliance with the ECPA criteria contained in the RoP (Par.2 §3).**

**General information**

1. Please specify your country.

Belgium

2. Is this your country's ECPA entry or an additional project?

ECPA entry

3. What is the title of the project?

a) *Prevention of economic exploitation and trafficking of Brazilians in Belgium (2009)* followed by a project on:  
b) *Awareness raising for Brazilian and Belgian authorities on managing migration to Belgium (2010)*

4. Who is responsible for the project? Contact details.

Belgian Immigration Service – Mr. Johan HONGENAERT – Phone: +3227938206 – Mail: [Johan.Hongenaert@ibz.fgov.be](mailto:Johan.Hongenaert@ibz.fgov.be)

5. Start date of the project (dd/mm/yyyy)? Is the project still running (Yes/No)? If not, please provide the end date of the project.

a) 3 months : 01/10/2009-31/12/2009  
b) 4 months : 01/02/2010-31/05/2010  
A follow-up project is planned to be launched in 2015 for the duration of 12 months (prevention of sexual exploitation and economic exploitation).

6. Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

International Organization for Migration – Brussels  
<http://belgium.iom.int/index.php/nl/> + Immigration Office Belgium  
<https://dofi.ibz.be/sites/dvzoe/index.html> (Final reports)

7. Please give a **one page** description of the project (**Max. 600 words**)

- a) The aim of the campaign was to inform Brazilian nationals residing in Belgium about their rights, obligations and protection possibilities in case they are in an irregular situation and/or victims of trafficking in human beings, labour exploitation, violence and abuse. The project proposed to compile information on existing protection mechanisms and legal recourses in Belgium for victims of trafficking and labour exploitation. This compilation served as a basis for the development and dissemination of an information campaign targeting this specific community. The overall objective of the project is to reduce the number of Brazilian migrants exploited economically and/or victims of trafficking.

Activities :

- implementation of a hotline;
- information material available during the campaign;
- launching of a website;
- leaflets and posters;
- advertisement in Brazilian magazines;
- advertisement in the Brussels metro stations;
- organization of an information session for entities in contact with the Brazilian Community;
- brochure on the rights and obligations of migrants.

- b) The project consisted of 2 workshops gathering officials and specialists working in the field of migration and employment in both countries. These workshops were the occasion for Belgian and Brazilian authorities to discuss issues related to migration and trafficking in human beings between the two countries (local and national Brazilian authorities, law enforcement and civil society representatives, main agencies working in the field of irregular migration and trafficking in human beings). The first workshop took place in Goiânia, the city of origin of the majority of Brazilians residing in Belgium. The second workshop was held in Brussels. Conclusions and recommendations drawn from the 2 workshops were developed.

**I. The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.**

8. How does the project contribute to crime prevention and/or to the reduction of crime or the fear of crime? (**Max. 150 words**)

Potential victims of trafficking in human beings are made less vulnerable to human traffickers by providing them objective and useful information. The authorities of the country of origin are also aware of the problem and are sensitized to take measures and start cooperation.

9. How is the project contributing to raising citizens' awareness of crime prevention? (**Max. 150 words**)

The citizens are informed about :

- the dangers associated with an irregular stay;
- the legal and regulatory proceedings for a regular stay;
- their rights in case they have been trafficked;
- their rights in case they are exploited;
- contact points for victims of exploitation;

- shelters for victims of trafficking;
- the possibility of voluntary return.

**II. The project shall have been evaluated and have achieved most or all of its objectives.<sup>1</sup>**

10. What was the reason for setting up the project? What problem(s) did it aim to tackle?

Many Brazilians fall into the hands of traffickers who are recruiting them with the aim to have them working in Belgium under such inhuman conditions that one could denominate this phenomenon as trafficking of human beings.

11. Was the context analysed **before** the project was initiated? How, and by whom? Which data were used? (**Max. 150 words**)

Brazilians were high in the statistics of victims of human trafficking. The police services and social inspection services were seeing a growing criminalisation in the immigration of Brazilians to Belgium. The immigration flows seemed to be more and more facilitated.

12. What were the objective(s) of the project? Please, if applicable, distinguish between main and secondary objectives. (**Max. 150 words**)

- inform the migrants of the dangers associated with an irregular stay;
- inform the migrants of the legal and regulatory proceedings for a regular stay;
- sensitization of the Brazilian authorities and encourage them to cooperate with competent Belgian services.

13. Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. (**Max. 150 words**)

Yes. We included indicators within the project fiche such as the number of migrants informed during the period of hotline and website operational, the number of leaflets distributed, the number of posters, the number of published advertisements.

14. Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? (**max. 300 words**) - for more information on process evaluation, see *EUCPN Toolbox No.3, p.9-10 & part 2 - section 2A*

There has been an internal process evaluation made by the Immigration Office based on the final report made by International Organization of the Migration (IOM). The evaluation showed that all the indicators have been met.

---

<sup>1</sup> For more information on evaluation, see Guidelines on the evaluation of crime prevention initiatives (EUCPN Toolbox No.3): <http://www.eucpn.org/library/results.asp?category=32&pubdate>

15. Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were the main results? (**Max. 300 words**) - *for more information on outcome or impact evaluation, see EUCPN Toolbox No.3, p.7-9 & part 2 - section 2A*

The evaluation was conducted by IOM, the Immigration Service and the external partners involved in the project. The partners noted a decrease in the numbers of victims and an increased defensibility of the migrants.

**III. The project shall, as far as possible, be innovative, involving new methods or new approaches.**

16. How is the project innovative in its methods and/or approaches? (**Max. 150 words**)

- Until recently there were few Belgian projects specifically targeted at the issue of trafficking in human beings;
- The project is mainly aimed at the migrant himself;
- A multidisciplinary approach by all relevant partners, both at national and bilateral level;
- A thorough preceding analysis and mapping exercise took place.

**IV. The project shall be based on cooperation between partners, where possible.**

18. Which partners or stakeholders were involved in the project and what was their involvement? (**Max. 200 words**)

- The Immigration Service, police services, social inspection services, NGO's, the Brazilian embassy, the competent Brazilian services.

**V. The project shall be capable of replication in other Member States.**

19. How and by whom is the project funded? (**Max. 150 words**)

The 2 projects were funded through the prevention budget of the Immigration Service.

20. What were the costs of the project in terms of finances, material and human resources? (**Max. 150 words**)

(a) 55.000 € + (b) 40.000 €

21. Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. (**Max. 150 words**)

There was no cost-benefit analysis. The Immigration Office has however a large experience in prevention and information campaigns. The policy thereof is regularly measured. Lessons learned, best practices have been recorded during the more than 13 years of experience. This project is seen as a more successful one.

22. Are there adjustments to be made to the project to ensure a successful replication in another Member State?

This project was tailor made on the profile of the population in Belgium, namely mostly originating from Goiania and Uberlandia, but it could be used for other target groups. For the second module, different authorities could be addressed too.

23. How is the project relevant for other Member States? Please explain the European dimension of your project.

The project is indeed also relevant to other member states of the EU. Various analyses show that quite a few of those states also face the same problems. The method used to target possible victims of trafficking could be inspiring for other EU MS (different channels, social media, hotline, website, very focused billboards, thorough preceding analysis, multidisciplinary approach).

Please provide a short general description of the project (abstract for inclusion in the conference booklet – **max. 150 words**).

The aim of the campaign for Brazilians residing in Belgium was to inform them about their rights, obligations and protection possibilities in case they are in an irregular situation and/or are victims of trafficking in human beings, labour exploitation, violence and abuse.

The project compiled information on existing protection mechanisms and legal recourses in Belgium for victims of trafficking and labour exploitation. This compilation served as a basis for the development and dissemination of an information campaign targeting this specific community.

The overall objective of the project was to reduce the number of Brazilian migrants exploited economically and/or victims of trafficking.

The project "Awareness Raising for Brazilian and Belgian authorities on managing migration from Brazil to Belgium" was implemented with the financial and operational support of the Immigration Office.

Through this project, authorities and migration specialists from Brazil and Belgium had the opportunity to meet and discuss issues linked to migration from Brazil to Belgium. Specifically, regular migration channels, irregular migration, trafficking in human beings and money laundering were discussed.

As a result of the two workshops organized in the framework of this project, the participants had a better understanding of the situation of potential migrants in Brazil and actual migrants in Belgium. The workshops especially allowed preparing an information campaign on irregular migration to Belgium, to be implemented in Brazil.