

# European Crime Prevention Award (ECPA)

## Annex I – new version 2014

Please complete the template in English in compliance with the ECPA criteria contained in the RoP (Par.2 §3).

### **General information**

1. Please specify your country.

Portugal

2. Is this your country's ECPA entry or an additional project?

3. What is the title of the project?

Internet Segura (Safer Internet)

4. Who is responsible for the project? Contact details.

Lieutenant Colonel Paulo Jorge Alves Silvério, Head of the Strategic Planning and International Affairs Division of the *Guarda Nacional Republicana* (GNR)

5. Start date of the project (dd/mm/yyyy)? Is the project still running (Yes/No)?  
If not, please provide the end date of the project.

The project began in January 2014 and is still running.

6. Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

[https://sway.com/Wl7\\_Ij0e-D7-ycIt](https://sway.com/Wl7_Ij0e-D7-ycIt)

[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=2136](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=2136)

[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=1911](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=1911)

[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=1911](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=1911)

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[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=1494](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=1494)

[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=2349](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=2349)

[http://www.gnr.pt/default.asp?do=tnov0r6r\\_vz24r05n/016vpvn5/016vpvn5\\_qr5p4vpn1&fonte=noticias&id=2343](http://www.gnr.pt/default.asp?do=tnov0r6r_vz24r05n/016vpvn5/016vpvn5_qr5p4vpn1&fonte=noticias&id=2343)

[https://www.fct.pt/media/notas\\_imprensa/docs/NI\\_08052014.pdf](https://www.fct.pt/media/notas_imprensa/docs/NI_08052014.pdf)

<https://news.microsoft.com/pt-pt/2015/02/10/microsoft-e-gnr-sensibilizam-alunos-e-encarregados-de-educacao-para-os-perigos-da-internet-e-desafiam-escolas-a-criar-carta-magna-do-ciberespaco/>

<http://news.microsoft.com/pt-pt/2014/02/11/02-11microsoftegnrinternetsegurapr/>

<http://www.noticiasominuto.com/pais/458685/gnr-pede-reforcos-a-disney-para-alertar-criancas-sobre-a-internet>

<http://www.publico.pt/sociedade/noticia/gnr-e-personagens-da-disney-lutam-pela-ciberseguranca-em-mais-de-cinco-mil-escolas-1708560>

7. Please give a **one page** description of the project (**Max. 600 words**)

The Safer Internet project is one of the several community programs that our Security Force is conducting. It includes a series of lines of action followed over time within the scope of the overall GNR Strategy 2020 on cybersecurity. In this context the project will be based on:

- Sensitization and awareness actions on Cyberprevention directed to citizens, especially to youngsters, promoting Cybercrime prevention, strengthening the moral and ethical values from which cyberspace must be built;
- Power the innovation environment in the field of Cyberspace ;
- Promote collaboration and cooperation between institutions and organizations in the field of Cybersecurity.

The project includes several initiatives, particularly:

- On-going awareness actions in the cyberprevention area engaging the overall school community, having a Safer Internet Day already been defined;
- Various types of competitions; for example, the preparation of a "Charter of Cybersecurity Principles" or the development of an on-line game based on cybersecurity recommendations implemented by youngsters with the aid of "scratch framework" and with the guidance of teachers and police officers;
- Promotion of youth awareness of cognitive development, initiative and spirit of innovation and critical sense on issues of cybersecurity and cybercrime and inherently offense concerning internet;
- Cyberprevention programs through on-going publication of advice on social networks, namely Facebook.

The overall project implies the continuous cooperation of several institutions of social, school and police areas so it can be possible to build a joint crime prevention policy.

In this process, industry and organizations will be involved (e.g.: training, workshops provided by security forces) in a cooperative perspective, in order that they themselves may identify their own concerns in terms of cybercrime with the objective to transmit these concerns to the security forces. Security forces can thus better determine and address crime prevention initiatives and define awareness initiatives to groups of risk (e.g.: youngsters and elders). In this process the security force will actively involve these groups in defining crime prevention programs.

**I. The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.**

8. How does the project contribute to crime prevention and/or to the reduction of crime or the fear of crime? (**Max. 150 words**)

The project consists essentially of different forms of communication networking and joint participation initiatives (training sessions, competitions, seminars, webcasts, etc.), in order to build and consolidate ethical and moral values among all users of cyberspace especially youngsters.

This will be carried out by way of mobilization initiatives at a national level. The focus will be citizens that will be involved in prevention programs concerning cybercrime, especially related to criminal activities that are conducted, more and more, on Internet. The ultimate goal is to reduce crime, reinforcing the "digital citizenship".

9. How is the project contributing to raising citizens' awareness of crime prevention? (**Max. 150 words**)

Citizens will be better informed about the various cybercrimes and will take a more direct and active role, through the different project initiatives, in the definition of a national criminal cyberprevention program.

**II. The project shall have been evaluated and have achieved most or all of its objectives.<sup>1</sup>**

10. What was the reason for setting up the project? What problem(s) did it aim to tackle?

There wasn't a consolidated national cyberprevention program outlined to prevent the occurrence of crimes related to internet use.

11. Was the context analysed **before** the project was initiated? How, and by whom? Which data were used? (**Max. 150 words**)

Through the databases that our Force uses to register crime incidents, the existing data was processed and compiled, in particular those crimes pertaining to internet use.

It was considered in the plan of the program principles and directives reflected in the European Digital Agenda, the recent European Security Agenda of 2015, the European Cyber Security Strategy and the new National Strategy Cyberspace Security of Portugal.

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<sup>1</sup> For more information on evaluation, see Guidelines on the evaluation of crime prevention initiatives (EUCPN Toolbox No.3): <http://www.eucpn.org/library/results.asp?category=32&pubdate>

12. What were the objective(s) of the project? Please, if applicable, distinguish between main and secondary objectives. (**Max. 150 words**)

Create a global "Cyberawareness" program which promotes a closer cooperation within the various educational institutions, citizens and GNR that leads to co-initiatives that can promote cybercrime prevention through the consolidation and deepening of ethical values in cyberspace, using new web 2.0 technologies.

Promote a greater critical spirit and a more active intervention of the whole population in the area of crime prevention, especially young people that we consider to be the greatest investment that Portugal has.

13. Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. (**Max. 150 words**)

It is indicated by the GNR Strategy 2020 directive that the project will continue until the year 2020.

The ultimate goal is to strengthen and contribute to community safety and to collective responsibility in the prevention of crimes related to the Internet through education and training.

14. Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? (**max. 300 words**) - for more information on process evaluation, see EUCPN Toolbox No.3, p.9-10 & part 2 - section 2A

Awareness-raising actions are subject to evaluation by filling out a specific document by youngsters and teachers.

15. Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were the main results? (**Max. 300 words**) - for more information on outcome or impact evaluation, see EUCPN Toolbox No.3, p.7-9 & part 2 - section 2A

The project will be evaluated at a national level by the Portuguese Board of Assessment and Accountability that assesses the performance in Public Administration and internally within the GNR Strategy 2020.

**III. The project shall, as far as possible, be innovative, involving new methods or new approaches.**

16. How is the project innovative in its methods and/or approaches? (**Max. 150 words**)

Some initiatives will use web 2.0 tools for teaching, learning and implementing cyberprevention programs, namely in student development of cyberprevention games. The objectives pass through the engaging of several actors (academies, industry and organizations) in an overall cooperation perspective.

**IV. The project shall be based on cooperation between partners, where possible.**

18. Which partners or stakeholders were involved in the project and what was their involvement? (**Max. 200 words**)

The partners of the project are:

- Portuguese CERT (*Centro Nacional de Cibersegurança*)
- Microsoft
- Directorate of Innovation and Curriculum Development (*Direção Geral de Inovação e Desenvolvimento Curricular*)
- Disney
- Safer Internet
- Industry, especially "Start-ups"

**V. The project shall be capable of replication in other Member States.**

19. How and by whom is the project funded? (**Max. 150 words**)

The project will be funded by the GNR budget and with the support of other partners.

20. What were the costs of the project in terms of finances, material and human resources? (**Max. 150 words**)

The costs result from the salaries of the police officers that work in the "special community programs" department and the logistic resources used to conduct the various program actions (fuel, paper, printing, etc.).

21. Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. (**Max. 150 words**)

No analysis has been carried out. The benefits are qualitative.

22. Are there adjustments to be made to the project to ensure a successful replication in another Member State?

No adjustments are necessary; the project can be replicated in another Member State.

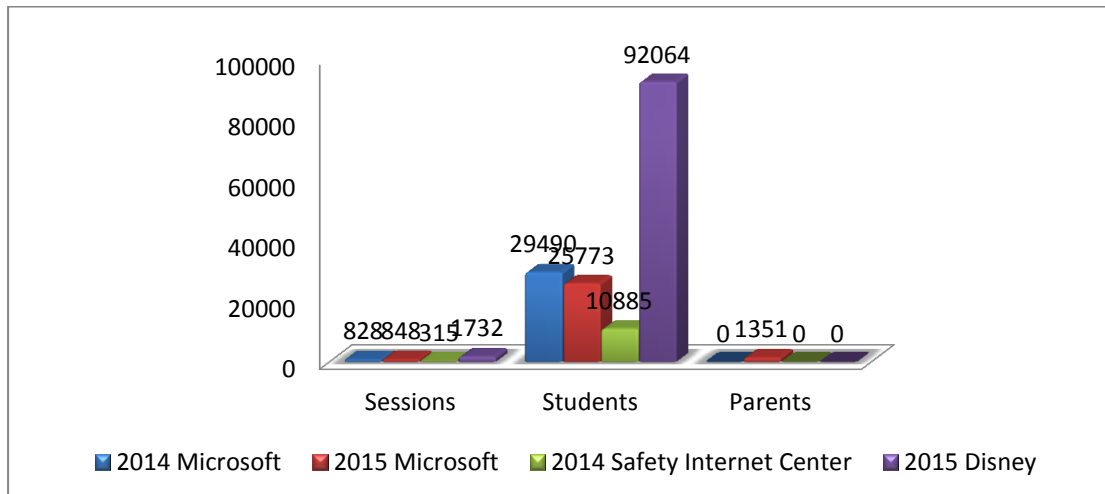
23. How is the project relevant for other Member States? Please explain the European dimension of your project.

The project is relevant in the context of the EU International Cyberspace Strategy and European Security Agenda of 2015 because it outlines the vision and principles on applying core EU values and fundamental rights in cyberspace, permitting the improvement of ethical and moral values that shall be taken into account by internet users, particularly youngsters.

Please provide a short general description of the project (abstract for inclusion in the conference booklet – **max. 150 words**).

This project consists in several web 2.0 initiatives that promote sensitization and awareness on Cyberprevention directed to citizens, especially to youngsters, promoting Cybercrime prevention, strengthening the moral and ethical values from which cyberspace must be built.

Result of major awareness-raising actions at national level:



## **Chronogram of measures to be implemented:**

### **2014**

- (1). Produce contents in partnership (Microsoft) for use in prevention and awareness sessions for children and youngsters;
- (2). Celebrate Partnerships (Microsoft);
- (3). GNR internal training;
- (4). Implement awareness-raising actions;
- (5). Develop a contest that promotes discussion and exchange ideas on safety in cyberspace.

### **2015**

- (1). Update of the contents used in 2014;
- (2). Produce contents in partnership (Microsoft) for use in prevention and education sessions to raise awareness of charge;
- (3). GNR internal training;
- (4). Implement awareness-raising actions;
- (5). Celebrate Partnerships (Disney and Safer Internet Centre, Scholar Center of Competencies);
- (6). Develop a contest that promotes discussion and exchange ideas on safety in cyberspace. The youngsters in the contest will develop a game in the area of Cyberawareness using web 2.0 tools with the aid of teachers.

### **2016**

- (1). Update of the contents used in 2015;
- (2). Produce contents in partnership for use in elderly prevention sessions;
- (3). GNR internal training;
- (4). Implement awareness-raising actions;
- (5). Contest of Cyberawareness by youngsters;
- (6). Celebrate more Partnerships with organization and industry;
- (7). Develop a contest that promotes discussion and exchange ideas on safety in cyberspace.



## **2017**

- (8). Update the contents used in 2016;
- (9). Produce contents in partnership to be used in sessions for professionals and businesses;
- (10). Internal training;
- (11). Implement awareness-raising actions;
- (12). Celebrate Partnerships.

### **Important attachments of the Project/Program:**

- 01 Protocol celebrated between the GNR and Microsoft
- 02 Protocol between the GNR and Disney
- 03 The "Safer Internet" Competition Rules
- 04 Final Writing of the Cyberspace Magna Carta, winner of the Contest
- 05 Document assessment of awareness-raising
- 06 GNR Brochure on Cyberbullying
- 07 Outdoor designed to promote awareness sessions
- 08 Exhibition of a promotional Outdoor
- 09 Flyer related to prevention and awareness sessions
- 10 Poster pertaining to prevention and awareness sessions
- 11 Presentation used in joint training sessions with the Safe Internet Centre
- 12 Session guide plan for joint GNR Microsoft training aimed for 1<sup>st</sup> grade students
- 13 Session guide plan for joint GNR Microsoft training aimed for 2<sup>nd</sup> and 3<sup>rd</sup> grade students
- 14 Session guide plan for joint GNR Microsoft training aimed for lower secondary and higher secondary school students
- 15 Session guide plan for joint GNR Microsoft training for parents and professionals
- 16 Presentation used for primary school students
- 17 Presentation used for 5<sup>th</sup> to 9<sup>th</sup> grade students
- 18 Presentation used for lower secondary and higher secondary students
- 19 Presentation used for parents and professionals

20 GNR Disney Presentation (01)

21 GNR Disney Presentation (02)

22 Photos of some awareness sessions

23 GNR Press Releases

24 News of the GNR site

25 Videos used in awareness-raising (link)

26 GNR and Microsoft Promotional Video (link)

27 Analysis of information in GNR social networks

28 Council Resolution of Ministers No. 36/2015 approving the National Strategy of Cyberspace Safety