

European Crime Prevention Award (ECPA)

Annex I

Approved by the EUCPN Management Board in 2014

Please complete the template in English in compliance with the ECPA criteria contained in the Rules and procedures for awarding and presenting the European Crime Prevention Award (Par.2 §3).

General information

- Please specify your country.

HUNGARY

- Is this your country's ECPA entry or an additional project?

ECPA entry

- What is the title of the project?

Fables of Crime Prevention - Tales of Forest-town

- Who is responsible for the project? Contact details.

The National Crime Prevention Council is responsible for the project.

Email address: nbt.titkarsag@bm.gov.hu

- Start date of the project (dd/mm/yyyy)? Is the project still running (Yes/No)? If not, please provide the end date of the project.

The start date of the project was 24/04/2015 and the project is still running.

- Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

The storybooks can be read under the following links:

http://bunmegelozes.blog.hu/2017/08/01/erdovaros_mesei

http://bunmegelozes.blog.hu/2017/08/01/erdovaros_mesei_566

<http://bunmegelozes.blog.hu/2017/08/01/lelekvesztok>

The website of the National Crime Prevention Council is:

<http://bunmegelozes.info/?q=hu/node/27>

- Please give a **one page** description of the project (**Max. 600 words**)

The National Crime Prevention Council (NCPC) has published **interactive children's books** called **Tales of Forest-town 1-2 and Life boat** from which 20 000 pieces have been provided to the target group in the past two years.

One of the colleagues of NCPC participated at the course of a famous Hungarian fairy-tale therapist. This experience was the basis of the crime preventing tales, which were developed into stories by a colleague of the Council, who had a 20-year professional experience in crime prevention.

The tales have different topics in the field of crime prevention, including **computer security risks and the dangers of internet** in the language of children. We believe that starting to draw the children's attention to safe internet use at the earliest age is important.

The stories are the following:

"What is dangerous in something without arms and legs?"

The message of the tale is how important it is to learn how to use security devices. The story teaches them that security locks, bars in our homes are like firewall, anti-virus software in the computer. The tale talks about data protection and how to secure our internet content.

"Hacker Lali"

The tale called "Hacker Lali" teaches the importance of password protection, shows the possibility of computer virus infections and talks about the risk of using public internet that is not protected by password.

"It's a funny trick"

In this tale a fight leads us to the crime of cyber bullying, we get to know the so called trolls and how to fight them.

"The youth that is fading away" draws some pictures for the children about internet addiction.

The feedbacks are very positive about the project; the children enjoy and love the stories. It is important that they can **learn how to protect themselves from becoming victims or perpetrators as early as possible**. In almost every family there are one or more smart phones or computers and it is important for the children to learn how to use them and what the dangers are.

The text of the tales can help children to learn assertive communication and conflict management and the charming, brave and helpful animal characters bring police officers

and teachers closer to the children.

Besides the tales **there are also exercises and picture puzzles in the storybooks** which can be solved after reading the stories (Please, find examples to such exercises in the attachment).

The tales are used by teachers and crime prevention advisers at school who are mostly police officers. In order to get more people to read them the NCPC gives storybooks to those participating in our programs and sends books to schools and to the National Police Headquarters for further distribution.

A Hungarian designed application called BOOKR Kids is now making **an interactive audiobook** of 36 tales that can help children enjoying the stories through animations and games. With this audiobook it will be easier to work with the stories more enjoyably, for instance it can be seen on pictures what security measures are needed when using the internet.

There is a different version of the tales containing so called “magic stickers”. The animal characters of the tales are on these stickers and children can play with them and make up new stories by themselves.

According to our plan there will be a **handbook made to the tales containing playful exercises and discussion methods**. Methodology materials of 10 tales are already made. This way the storybooks will be available for everyone and the messages can be discussed. The plan of the National Crime Prevention Council is to accredit this methodology.

- **The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.**
 - How does the project contribute to crime prevention and/or to the reduction of crime or the fear of crime? (**Max. 150 words**)

The stories of the project are about **dangerous situations and safety solutions**. Reading and discussing them with children can result that, they can be more confident, their questions can be answered. Dialogues of the stories are samples for children which can help them **how to handle stress, how to discuss a problem or how to be active in solving a real life situation**. They can realize average feelings which were experienced by them, but they could not handle. **Children get information about necessary safety steps in digital area, paralleling offline world**. What happens here, can happen there and you can be protected against it too. Talking about **internet-safety solutions** are needed because technology changes quickly.

Children get to know facts, practical solutions through the sample of the fairy tale hero.

- How is the project contributing to raising citizens' awareness of crime prevention? **(Max. 150 words)**

In the past tales were not for children, they were common treasures of the adults. They taught each other through stories. Later the stories became evergreen part of the children's life to help them process the happenings of the everyday life. We aimed to use this function of the tales via this project. Tales have the advantage to articulate knowledge in an interesting and simple way so the listener can relate to its moral and take it for good. Our tales are inspired by stories from the field of crime prevention, crisis situations. While writing the stories we aimed to avoid thematic order so the tales are not lecturing rather giving the reader the opportunity to decide what the messages are.

- **The project shall have been evaluated and have achieved most or all of its objectives.**

- What was the reason for setting up the project? What problem(s) did it aim to tackle?

Teaching people about internet safety and transporting knowledge of crime prevention in general, can most effectively be developed in childhood.

Developing this project was important, because some researches on youth showed that the **internet would be one of the biggest dangers in our lives in the future**. Six universities and research institutes conducted an **international comparative study** in order to get a clear picture of youth's usage of drugs, criminal behaviour and how to prevent these. From Hungary two researchers, Ms Olga Tóth and Ms Fruzsina Albert participated in the research from the Hungarian Academy of Sciences. The research shows that, **almost all of the answering experts (92%) predict that the number of internet related crimes will increase in the future.** (<http://www.youprev.eu/hungary.html>). Children start using smart devices at a very young age already and for that reason raising awareness of this age group in a playful way is essential.

The National Crime Prevention Council also conducted a research with the participation of 10 000 students, in which children's (in 5., 7., 9., 11. grades) internet usage behaviour was studied. In connection with this we also examined their relationship with their parents, the family models they live in, their sense of responsibility and their subjective sense of security.

- Was the context analysed **before** the project was initiated? How, and by whom? Which data were used? **(Max. 150 words)**

Please, see the answer to the previous question.

- What were the objective(s) of the project? Please, if applicable, distinguish between main and secondary objectives. (**Max. 150 words**)

The project's main goal was to educate children (between 6-14 year old) via simple and understandable stories about how to react to risky or even dangerous situation. Through the project **we teach them how to use the internet safely and how to think critically, we encourage them to think out of the box, we aim to show the importance of the individual responsibility, to develop their ability to make decisions, to improve their social skills such as empathy and emotional intelligence and to teach them the socially acceptable morals.** We do all this in order to help them **make responsible decisions when it comes to online and offline safety.**

The long-term goal is to educate children to **become conscious internet users** who are aware of the risks and can make responsible decisions both in the virtual and in the real world.

- Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. (**Max. 150 words**)

National Crime Prevention Council interviewed the heads of crime prevention units of the 20 County Police Headquarters about the available projects, interprofessional cooperation, needs, and questions related to the work with the tales were also discussed. Those counties where the tales were used reported that they found the program successful and useful. The storybooks had to be reprinted several times; more than 20 000 copies have been made until now.

- Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? (**max. 300 words**) - *for more information on process evaluation, see EUCPN Toolbox No.3, p.9-10 & part 2 - section 2A*

Burattino School Foundation Helping Disadvantaged made the following evaluation of the project.

In the framework of the project, students from 1st to 4th grade worked with the stories of "Tales of Forest-town 1-2". Students participated very gladly in the crime prevention program. Through the stories they learned the importance of fulfilling different rules, and that the rights and obligations are always connected to each other. The meaning of safety was also discussed.

The dangers of internet and smart devices were also emphasized during the lessons. Comments and opinions of the students were really thought-provoking, many individual ideas and solutions to the problems were found. Children participated in role-plays very

actively and keenly.

The older age-group emphasized the importance of complying rules, paying attention and helping out each other.

The students' emphatic skills, personal and social competencies were improved. We hope, that with the help of the tales and the discussions, the students can better recognize upcoming dangers.

- Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were the main results? (**Max. 300 words**) - for more information on outcome or impact evaluation, see EUCPN Toolbox No.3, p.7-9 & part 2 - section 2A

There has not been an impact evaluation yet. Our colleague in the National Crime Prevention Council interviewed crime prevention experts working with the tales and according to that the readers are very satisfied.

- **The project shall, as far as possible, be innovative, involving new methods or new approaches.**
 - How is the project innovative in its methods and/or approaches? (**Max. 150 words**)

The innovation of the project is that the stories are based on assertive communication and they indirectly motivate to act. Stories can be animated with the "magic stickers" connected to the tales. The audiobook which was mentioned previously is also a new innovation.

- **The project shall be based on cooperation between partners, where possible.**
 - Which partners or stakeholders were involved in the project and what was their involvement? (**Max. 200 words**)

The **National Police Headquarters** have helped the National Crime Prevention Council to disseminate the books to police officers who use the tales in different crime prevention programs. The **kindergartens and schools** are those partners who use the books to educate the children.

- **The project shall be capable of replication in other Member States.**
 - How and by whom is the project funded? (**Max. 150 words**)

The project is financed by the National Crime Prevention Council.

- What were the costs of the project in terms of finances, material and human resources? (**Max. 150 words**)

The writer of the tales is the colleague of the National Crime Prevention Council, Judit Diószegi. She has been writing the tales in her working hours, so there are no extra human resources needed.

Title	Year	Amount of the product	Cost (HUF)
Tales of Forest-town 1	2015	5000	1 454 250
	2015	6 000	1 744 470
	2015	11 000	2 552 550
Tales of Forest-town 2	2015-2016	6 000	2 627 100
Magic sticker	2015-2016	47 000	6 983 133
Tales of Forest-town 1	2015-2016	2 500	721 875
Tales of Forest-town 1-2. gift edition	2016	600	3 782 499

- Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. (**Max. 150 words**)

We do not have cost-benefit analysis linked to this project.

- Are there adjustments to be made to the project to ensure a successful replication in another Member State?

The project is capable of replication in another Member States by translating the books.

- How is the project relevant for other Member States? Please explain the European dimension of your project.

Cybercrime is a common and growing issue Europe-wide. In our opinion drawing people's

attention to the problem at the earliest age possible is important. We believe these tales will help our youth to become conscious internet users.

Please provide a short general description of the project (abstract for inclusion in the conference booklet – **max. 150 words**).

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