Resp Zone

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### **OUR VISION**

Internet abounds with verbal or visual cyber-violence (bullying, homophobia, racism, antisemitism, sexism, radicalization).

We are convinced that education is the best response to combat these phenomena.

Respect Zone, an independent, non-political, non-religious and open-minded organization, intends to bypass interethnic debates and sources of dissension, to encourage harmonious coexistence.

The goal of promoting mutual respect, sets Respect Zone apart from other NGOs.

We think that by changing behavior on the Internet, we will also change, in time, behavior in public.



# **OUR TOOLS**

### Our label

The Respect Zone label, initially developed for the Internet, is also being used in the











#### Our charter

Each individual or entity adopting the Respect Zone label commits to abide by the Respect Zone charter, available at www.respectzone.org.

## Our public communication

Respect Zone was created during the **Paris Games Week** (video games trade fair) held in early November 2014.

In February 2015, on **Safer**Internet Day, Respect Zone ran a large PR/media campaign, based on its TV film "La Carte" (19 press articles, 165 online citations stories on 17 television and 10 radio stations). In 2016, Respect Zone ran a campaign against cyberbullying, called "Unicorns vs Haters"





### **OUR MISSION**

We believe that there is **too little respect not only on Internet**, but also in society in general.

We seek to reestablish this ethical value, an elementary precept for living in society, as an effective tool for dialogue.

Respect for others, including their beliefs, their origins, their opinions and their differences.

Adhering to Respect Zone is to work for a better Internet and society.

# **OUR ACCOMPLISHMENTS**

Many Internet users and publishers of sites/blogs place our self-moderating label on their pages or accounts on social networks.

Scores of well-known companies have already adopted our label. and we are in discussions with service companies, professional organizations and key internet/ telecommunications operators. Companies and educational establishments are not only using our label on their Internet sites but also physically post it, using it as a tool for living together, and for combatting cyber-violence and prejudice. This has led the French Education Ministry, UNESCO, the European Council and many others to add their support to Respect Zone.

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