

Respo
Zone

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e.org

OUR TOOLS

Our label

The Respect Zone label, initially developed for the Internet, is also being used in the public space.



Our charter

Each individual or entity adopting the Respect Zone label commits to abide by the Respect Zone charter, available at www.respectzone.org.

Our public communication

Respect Zone was created during the **Paris Games Week** (video games trade fair) held in early November 2014.

In February 2015, on **Safer Internet Day**, Respect Zone ran a large PR/media campaign, based on its TV film "*La Carte*" (19 press articles, 165 online citations stories on 17 television and 10 radio stations). In 2016, Respect Zone ran a campaign against cyberbullying, called "*Unicorns vs Haters*"



OUR MISSION

We believe that there is **too little respect not only on Internet**, but also in society in general.

We seek to **reestablish this ethical value, an elementary precept for living in society**, as an effective tool for dialogue.

Respect for others, including their beliefs, their origins, their opinions and their differences.

Adhering to Respect Zone is **to work for a better Internet and society**.

OUR ACCOMPLISHMENTS

Many Internet users and publishers of sites/blogs **place our self-moderating label on their pages or accounts on social networks**.

Scores of well-known companies have already adopted our label, and we are in discussions with service companies, professional organizations and key internet/telecommunications operators. Companies and educational establishments are not only using our label on their Internet sites but also physically post it, using it as **a tool for living together, and for combatting cyber-violence and prejudice**. This has led the French Education Ministry, UNESCO, the European Council and many others to add their support to **Respect Zone**.

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