



EUCPN
EUROPEAN CRIME PREVENTION NETWORK

1. Project title

Don't only teach, but entertain!

2. Main theme

Crime Prevention

3. Project purpose and outcome (in two sentences)

- To spread awareness, and the basics of the crime prevention.

4. Project submitter (Member State), project leader(s) and project partner(s)

- Hungary
- National Crime Prevention Council and the county police departments, Non Governmental Organizations, EUCPN

5. Links to the project's website or online reports/publications (preferably in English)

<https://bunmegelozes.blog.hu>

6. Short summary of the project (**max. 100 words**)

This <https://bunmegelozes.blog.hu> online blog platform is one of the main pillars in our online presence, as the third element in our online triad, beside of our Facebook page and our You Tube channel.

7. Project description

The bunmegelozes.blog.hu project is an ongoing one, since 2015. The main purpose is still, to give assistance as an everyday communicational platform for the public. Despite of the fact, that the platform is a one way communicational channel it serve a big help for our mission to spread awareness and useful information to our community, and also for the wide public. The webpage also serve as a background information portal for news sites and for other blogs. It is a collection of the international best practices and also a forum for the EUCPN programs. Since blog.hu is a busy place on the internet, search engines like Google find our blog more relevant so our articles appear on the top of every search.

8. Project objectives

Emphasising the online presence of the National Crime Prevention Council, spreading of useful crime prevention strategies.

9. Project outcome

Easily accessible information for everyone who is looking for safety advice.

10. Start and end project, timescales and key milestone dates

Opening post 2015. 07.13.

The highest page impression in one day

2017.04.15: 34723,

Most viewed article

2017. 04.04. Article about the blue whale phenomenon: 93478

11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

The Council fund the project as its own, there are no external income involved

12. Evaluation

It is an ongoing project, we are monitoring the numbers, and react to the actual mainstream pulses. Unfortunately the blog platform provider is going through some structural changes, so soon we have to change our strategy as well. We have to consider moving to another platform.

13. Contact details project

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