

European Crime Prevention Award (ECPA)

Annex I

Approved by the EUCPN Management Board in 2014

Please complete the template in English in compliance with the ECPA criteria contained in the Rules and procedures for awarding and presenting the European Crime Prevention Award (Par.2 §3).

General information

- Please specify your country.

HUNGARY

- Is this your country's ECPA entry or an additional project?

- What is the title of the project?

Save Gordon!

- Who is responsible for the project? Contact details.

Zala County Police Headquarters
National Crime Prevention Council
nbt.titkarsag@bm.gov.hu

- Start date of the project (dd/mm/yyyy)? Is the project still running (Yes/No)? If not, please provide the end date of the project.

The project started in 2016 and it is still running.

- Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

- Please give a **one page** description of the project (**Max. 600 words**)

“Save Gordon!” is a crime prevention program based on experiential education developed by the Crime Prevention Subdivision of Zala County Police Headquarters

in the framework of a project financed by the National Crime Prevention Council called “Network for safety”. The idea of the program is based on the experience that in a world full of information and stimulus it is hard to achieve objectives only with preventive trainings in schools. Previously it was easier to attract the attention of the students, but now all the information is available on the internet. With transforming the prevention topics into a playful form, we try to regain the attention of the children.

The concept of the program is based on the popular “escape games” because in our point of view information can better be transferred through this communication channel to the age group of 10-14.

Cyber safety is only one of the topics the game contains. We tried to include typical problems that occur to the children. In our experience ostracism, bullying, fight, theft are also present at the everyday life of the students so these topics are also included in the game – although the main emphasis is put on cyber safety.

How does the program work?

Gordon is a bear who is handcuffed – this symbolizes the state of mind a victim may feel- and waiting for somebody to rescue him. The time for the rescue is 90 minutes and by the end the students get the key to free the bear.

In that certain period of time students have to solve different exercises, logical tasks, quizzes to get small information packages related to crimes. Each team collect data on different topics. To get the last code that finally frees Gordon they have to share the accumulated knowledge with the other teams. The last task is a survey that contains questions for each team. The whole class have to work together and discuss the questions. This is the most important part of the game because this section gives the opportunity to have a real conversation about the mentioned crimes. The game coordinator can bring up personal examples and can ask the kids about their experiences.

The National Crime Prevention Council has all the necessary equipment for the game. All police headquarters can apply for them via tender if they are in contact with educational institutions dealing with the age group concerned. Due to the complexity of the exercises it is important for the applicant to take part in the game before moderating it.

The monitoring and controlling activities are done by the National Crime Prevention Council.

- **The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.**

- How does the project contribute to crime prevention and/or to the reduction of crime or the fear of crime? (**Max. 150 words**)

The concept of the program is based on the concept of the “escape games”. Information can better be transferred through this communication channel to the age group of 10-14. In the game there are hidden information and exercises about different crimes like cybercrime, such as “From the given photos choose which ones you should not post on facebook.” The last task is a survey that contains questions for each team. The whole class have to work together and discuss the questions. This is the most important part of the game because this section gives the opportunity to have a real conversation about the mentioned crimes: “What would you do if you got offensive messages online?” “What can you do when experiencing bullying at school?” “Why shouldn’t we share our personal data on the internet?”

- How is the project contributing to raising citizens’ awareness of crime prevention? (**Max. 150 words**)

We find it important to transform the prevention topics into a playful form. In the escape game students get direct and indirect information about necessary safety steps in digital area.

- **The project shall have been evaluated and have achieved most or all of its objectives.**

- What was the reason for setting up the project? What problem(s) did it aim to tackle?

Researches on youth showed that the internet would be one of the biggest dangers in our lives in the future. In our experience ostracism, bullying, fight, theft are also present at the everyday life of the students so these topics are also included in the game – although the main emphasis is put on cyber safety.

- Was the context analysed **before** the project was initiated? How, and by whom? Which data were used? (**Max. 150 words**)

No.

- What were the objective(s) of the project? Please, if applicable, distinguish between main and secondary objectives. (**Max. 150 words**)

The primary objective of the Crime Prevention Subdivision of the Zala County Police Headquarters was to avoid children becoming victims or perpetrators. Secondary

objective was to renew the preventive activities with using the methods of cooperative learning and experiential education.

- Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. (**Max. 150 words**)

No internal goals were determined.

- Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? (**max. 300 words**) - for more information on process evaluation, see EUCPN Toolbox No.3, p.9-10 & part 2 - section 2A

There hasn't been a process evaluation made. When evaluating the project we only rely on the feedback of the teachers and the students.

- Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were the main results? (**Max. 300 words**) - for more information on outcome or impact evaluation, see EUCPN Toolbox No.3, p.7-9 & part 2 - section 2A

There hasn't been an impact evaluation made. By the evaluation we only rely on the feedback of the teachers and the students.

- **The project shall, as far as possible, be innovative, involving new methods or new approaches.**

- How is the project innovative in its methods and/or approaches? (**Max. 150 words**)

Escape games are very popular nowadays. The idea of the program is based on the experience that in a world full of information and stimulus it is hard to achieve objectives only with preventive trainings in schools. Previously it was easier to attract the attention of the students, but now all the information is available on the internet. With transforming the prevention topics into a playful form, we try to regain the attention of the children.

- **The project shall be based on cooperation between partners, where possible.**

- Which partners or stakeholders were involved in the project and what was their involvement? (**Max. 200 words**)

The project was developed by the Zala County Police Headquarters and it is financed by the National Crime Prevention Council and it is used in several educational institutions countrywide. Since its start approximately 1700 students participated in the project.

- **The project shall be capable of replication in other Member States.**

- How and by whom is the project funded? (**Max. 150 words**)

The project is funded by the National Crime Prevention Council.

- What were the costs of the project in terms of finances, material and human resources? (**Max. 150 words**)

The total cost of the program is 9 200 000 HUF (29 820 EUR). One „package” of equipment costs 400 000 HUF (1 296 EUR).

- Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. (**Max. 150 words**)

There hasn't been a cost-benefit analysis carried out.

- Are there adjustments to be made to the project to ensure a successful replication in another Member State?

The project can easily be replicated in other member states and can also be used in different topics.

- How is the project relevant for other Member States? Please explain the European dimension of your project.

Cybercrime is a common and growing issue Europe-wide. In our opinion drawing students' attention to the problem in a playful way is important.

Please provide a short general description of the project (abstract for inclusion in the conference booklet – **max. 150 words**).

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