European Crime Prevention Award (ECPA)
Annex I - new version 2014

General information

1. Please specify your country.

Poland

2. Is this your country's ECPA entry or an additional project?

additional project

3. What is the title of the project?

Glide safely in the Internet cloud.

4. Who is responsible for the project? Contact details.

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Marshal Office of the Świętokrzyskie Voivodeship,
Teachers Training Center of the Świętokrzyskie Voivodeship.

5. Start date of the project? (data-dd/mm/yyyy) Is the project still running? If not, please provide the end date of the project.

The first edition of a project took place in 2011, and since then, five annual edition have taken place – more of them are planned.

6. Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).

www.swietokrzyska.policja.gov.pl – latest news

www.scdn.pl – bookmark contests

7. Please give on a page description of the project. Max. 600 words.

The project ,,Glide safely in the Internet cloud'' was organized for the first time in 2011 and since that time 5 annual edition have taken place. This project was a collaboration of Provincial Police Headquarters in Kielce with The Board of Education, Marshal Office of the Świętokrzyskie Voivodeship, Teachers Training Center of the Świętokrzyskie Voivodeship. This venture appeared under the honorable patronage of a Marshal of the Świętokrzyskie Voivodeship and a Voivodeship Governor. Furthermore in this project a Nobody's Children Foundation got involved, companies from the computer industry and some social networks. An introduction to the project was to organize training courses for more than 50 police officers from prevention and criminal departments in order to prepare them for unassisted conduction of a training for children and youth. The trainings were also conducted by the employees of: Microsoft company, Nobody's Children Foundation and by the police officers from the Provincial Police Headquarters in Kielce, who through the interactive lectures and multimedia presentations presented the police educational material: :,,in the network'' and ,,3..2..1..Internet''. Courses were designed to prepare police officers for meetings with school students and children. The next step was a meeting of police officers with students of primary schools, secondary schools and high schools on the safe use of the Internet network. The meetings were intended to clarify to the youth and children problems associated with cyberbullying, cybercrime and liability of minors. The meetings were organized at schools, which volunteered to participate in the project by sending the registration form to the Teachers Training Center of the Świętokrzyskie Voivodeship. The next step was to conduct lessons by teachers related to the theme of safe surfing on the Internet network and the possibility of using the Internet to fully participate in public, social and economic life. In the next stage a contest was announced in which the students had prepared artworks and multi-media works, which were related to the topic of the project. Type of contest work was dependent on the level of education. At the end a conference was organized, which was the summary of the project. Pupils and teachers were awarded prizes and awards.

A presentation of art works of students took place. Due to high interest in the project by the schools and because of the huge activity of the participating students systematically every year another edition of ,,Glide safely in the Internet cloud'' takes place. Every year training system takes place in a similar way, but the topics of the contests changes. In 2015 there were three categories of the competition. The first was dedicated to the students of classes I to III of primary schools, who prepared an artwork that could be used as a printing on a T-shirt with a slogan promoting Safer Internet Day 2015: ,,Together we create a better Internet''. The second concerned the students of classes IV - VI of primary schools who individually prepared a folder, which was supposed to promote a slogan - Safer Internet Day 2015: ,,Together we create a better Internet''. The last category of the contest was created by the students from Secondary Schools and High Schools, who prepared an information spot promoting a slogan Safer Internet Day 2015: ,,Together we create a better Internet''. At the end of the project a conference was organized, which was joint with an inauguration of the winners and awarded students, who took part in the contest.

During the conference many officials were presented, among others: police officers out of the Provincial Police Headquarters in Kielce who discussed the

symptoms of cybercrime and the scale of the phenomenon, employees of Nobody's Children Foundation, who presented the latest social campaign ,,Hug the HATER'' and Dr. Jakub Takosoglu - Dean of the Faculty of Mechatronics and Machine Department, University of Technology in Kielce presented the fascinating material on the topic of ,,From the Earth to Mars''. Interesting was the fact that the awarded winners had the opportunity to receive the award passed by a real Mars rover, and among the prizes were T-shirts with the Printing of the winning artwork. Additionally, in 2015 The second review of artworks took place for preschool children and their parents with the theme ,,Is the internet for children?'' The condition of participation in the project was the same as before having a meeting with a police officer, conducting a schoolwork by the teacher, whose aim was to familiarize children with the advantages and threats that arise from the use of the Internet, and finally the execution of spatial artwork: ,,A computer or robot in the XXV Century''. For all of the the spatial artworks an exhibition was organized on the occasion of the final conference ending the project ,,Glide safely in the Internet cloud'', and all participants were given gifts. The combination of training with an organized contest for artworks and the multi-media is highly attractive for children and youth, and makes a virtue of necessity, encourages reflection on the subject, teaches and develops. The next stages of the project are planned due to the annual success.

I. The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.

8. How does the project contribute to crime prevention and/or reduction of crime or the fear of crime? Max. 150 words.

The project ,,Glide safely in the Internet cloud'' is designed for children and teenagers, so the part of the society, that massively uses the benefits of the Internet. Young people use the Internet mostly for fun, playing online games, using social networking websites and instant massager, but they are also using it to learn. They connect to the Internet at home and at school, through the computers, tablets, mobile phones, this is a part of their life. Their presence in the Internet carries a great threat if it is unaware. That is why there is a need to educate children and youth about the advantages and threats of using the Internet, so that they can safely use the network. During the project ,,Glide safely in the Internet cloud'' there were meetings with police officers, who make the children and youth aware. This is supported by their experience and professional knowledge that irresponsible behavior leads to serious consequences. In addition, teachers during the lessons spend some time to talk about cyberbullying issues, to fulfill knowledge gaps of children and youths on issues, that are arising during the use of the network. Artwork and multi-media contests are once again encouraging students to have a reflection on the issue in a pleasant way to the student. To take part in the project the students are being encouraged by the prizes for the winning work and the prestige of the contest.

9. How is the project contributing to raising citizens' awareness of crime prevention? Max.150 words.

A prerequisite condition for school that wish to join to the project is to send an application form. During the project there is a meeting carried out with police officers and the teachers who are conducting thematic lessons. During these meetings and lessons, children and youths are being presented a multimedia materials on issues related to forms of cybercrime, such as the program Nobody's Children Foundation, ,,In the network'' or the ,,3..2..1..Internet'' Microsoft. The meetings are designed to alert children and youth that the Internet may entail risks and irresponsible use of the network can lead to unpleasant consequences. Children and youth learn about problems that may occur while using the Internet. They also learn how to behave responsibly when using the network and what to do not to become a victim of cybercrime, but also perpetrator of cyberbullying. They also learn the basic issues related to the criminal responsibility of minors. They learn where to seek help if they become a victim. Presented features force children and youth to have a reflection about these issues, increasing self-awareness of their presence and activities in the Internet. The meeting always fulfills discussion in which children present their experience of using the network, they describe the problems, and look for solutions together. The summary of the project by announcing a contest for art and multimedia works provides an encouragement to reconsider the issue in a pleasant way for a child.

II. The project shall have been evaluated and have achieved most or all of its objectives.

10. What was the reason for setting up the project? What problem(s) did it aim to tackle?.

The project was initiated by the Provincial Police Headquarters in Kielce within the framework of the program ,,Safe Świętokrzyskie Voivodeship'' for years 2011-2015. The project was to disseminate knowledge on the dangers of irresponsible use of websites among children and youth through training conducted by experts in the field of prevention of crime in cyberspace. Another task was to raise awareness of users of the Internet about consequences arising from the improper use of the network. Another venture was to take initiatives to raise awareness of online crimes related to commercial transactions and financial operations. In the frames of the project meeting in schools were organized with parents and children guardians on the use of the available security filtering web contents and also thematic meetings aimed at teaching staff about the safe use of the Internet. Moreover, it had to take any initiatives aimed at developing free time for children and youth as a means to counter Internet addiction.

11. Was the context analysed **before** the project was initiated? How and by whom? Which data were used? Max. 150 words.

> The problem of children and youth safety in the Internet was presented by organizations such as the Nobody's Children Foundation and the Scientific and Academic Computer Network, which now form the program Connecting Europe Facility. As part of its activities above-mentioned organizations established The Safer Internet Day in Poland, which is primarily designed to initiate and promote actions to secure access of children and youths to Internet resources, to familiarize parents, teachers and educators with the issue of child safety in the Internet and to publicize issues concerning online security. The project ,,Glide safely in the Internet cloud'' is the answer to the celebration of the Safer Internet Day.

12. What were the objective(s) of the project? Please, if applicable, distinguish between main and, secondary objectives. Max. 150 words.

> The objectives of the project was to spread among youth the principles of safe use of the Internet and increase the level of knowledge of students and their parents about the opportunities of using the Internet to have a fully participation in public social and economic life .

13. Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. Max. 150 words.

> There were no internal targets for measuring the implementation of the project.

14. Has there been a process evaluation? Who conduced the evaluation (internally or externally?) and what where the main results? Max. 300 words.

> No evaluation of the process was carried out.

15. Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data an evaluation method where used and what were main results? Max. 300 words.

> Evaluation of the result and effectiveness of the project were not carried out.

III. The project shall, as far as possible, be innovative, involving new methods or new approaches.

16. How is the project innovative in its methods and/or approaches? Max. 150 words.

		Schools (The meetings made by policemen during the project "Glide safely in the Internet cloud.")			
Number	Police Station	Category	Amount	No. of classes	No. of pupils
1.	Busko Zdrój	Nursery School Complex -3 Primary School - 1 Secondary School - 1	5	34	629
2.	Jędrzejów	Primary School - 4 Secondary School - 1	5	25	411
3.	Kazimierza Wielka	Primary School - 1 Secondary School - 1	2	20	483
4.	Kielce	Primary School - 17 Secondary School - 5 High School - 4	26	98	1779
5.	Końskie	Primary School - 7 Secondary School - 3 High School - 1	11	77	1347
6.	Opatów	Primary School - 1	1	9	206
7.	Ostrowiec Świętokrzyski	Primary School - 1 Secondary School - 1	2	10	435
8.	Pińczów	Primary School - 1	1	6	55
9.	Skrażysko-Kamienna	Primary School - 5	5	13	266
10.	Starachowice	Primary School - 3 Secondary School - 2	5	22	470
11.	Włoszczowa	Primary School - 6 Secondary School - 1	7	29	482
12.	**Altogether**	**Primary School - 50 Secondary School - 15 High School - 5**	**70**	**343**	**6563**

Świętokrzyskie Voivodeship's project is the first in the country comprehensive approach to security of children and youths on the Internet. The scale of the students involved in the project is impressive:

IV. The project shall be based on cooperation between partners, where possible.

17. Which partners or stakeholders were involved in the project an what was their involvement? Max. 200 words.

> The honorary patrons of the project were: Marshal of the Świętokrzyskie Voivodeship, The Governor of the Świętokrzyskie Voivodeship, Świętokrzyskie Voivodeship School Superintendent. Media partners of the project was held by: Radio Kielce , TVP Kielce, Echo Dnia newspaper. Project was also co-created by: the Provincial Police Headquarters in Kielce, Marshal Office of the Świętokrzyskie Voivodeship, Teachers Training Center of the Świętokrzyskie Voivodeship.

V. The project shall be capable of replication in other Member States.

18. How and by whom is the project funded? Max. 150 words.

> In 2011 and 2012 the project was financed by the funds of the Marshal Office of the Świętokrzyskie Voivodeship. From 2013 till 2015 the main financial support to the project was provided by the network program ,,Polish Eastern Broadband – Swiętokrzyskie Voivodeship in the frames of the European Regional Development Fund.

19. What were the costs of the project in terms of finances, material, infrastructure and human resources? Max. 150 words.

> The project was created by police officers from the Provincial Police Headquarters in Kielce - Head of the Cybercrime Unit officer Dominik Rozdziałowski and Prevention Department employee officer Paweł Sieczkowski, M. Anna Trawka, Supervisor of the Laboratory of Informatics Education and Multimedia of ŚCDN and employees of the Bureau of the Information Society Office of the Marshal Office of the Świętokrzyskie Voivodeship - Jarosław Wachowski and Tomasz Krawiec. They realized the project while performing their duties.

20. Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. Max. 150 words.

> There was no analysis of costs and benefits.

21. Are there adjustments to be made to the project to ensure a successful replication in another Member State?

> The project is universal and does not require changes to implement in other Member States.

22. How is the project relevant for the other Member States? Please explain the European dimension of your project.

The phenomenon of cybercrime is a kind of crime, where children and youth are equally vulnerable in all Member States. That is why it is important to prevent cybercrime by educating youth in all Member States. Education through learning, discussion and fun is the most effective because it combines work with pleasure.

Please provide a short general description of the project (abstract for inclusion in the conference booklet – max. 150 words)

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