

## European Crime Prevention Award (ECPA) Annex I - new version 2014

### General information (Informacje ogólne)

1. Please specify your country.  
(Kraj pochodzenia:)

Poland

2. Is this your country's ECPA entry or an additional project?  
(Czy jest to zgłoszenie projektu krajowego czy też projektu dodatkowego? Tylko jeden projekt może być zgłoszony do konkursu, a maksymalnie dwa inne projekty mogą być zgłoszone do zaprezentowania na Konferencji Dobrych Praktyk.)

Country's project

3. What is the title of the project?  
(Tytuł projektu:)

Served on the Tray

4. Who is responsible for the project? Contact details.  
(Kto jest odpowiedzialny za projekt? Dane kontaktowe:)

Maria Zientara Malewska 's Primary School Number 30 in Olsztyn  
Pieczewska street 10  
11-041 Olsztyn

Prevention Department of Municipal Police Headquarters in Olsztyn  
Pstrowskiego street 10  
10-900 Olsztyn

Coordinators: Bożena Rzepka (school), Anna Staryk (school), Monika Ostrowska (school)  
and Lidia Cynt (police)

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tel. 89 541 96 (school); 89 522 47 69 (police)

5. Start date of the project? (data-dd/mm/yyyy) Is the project still running? (*Kiedy projekt się rozpoczął? Czy wciąż jest prowadzony?*)  
If not, please provide the end date of the project.  
(*Jeśli nie, proszę wskazać termin zakończenia projektu.*)

The Project is still running since the school year 2013/2014

6. Where can we find more information about the project? Please provide links to the project's website or online reports or publications (preferably in English).  
(*Gdzie można znaleźć więcej informacji o projekcie? Proszę o podanie linku do strony internetowej projektu lub internetowej publikacji [najlepiej w języku angielskim].*)

[olsztyn.policja.gov.pl/o02/dzialania-policji/dzialania-profilaktyczn/29819,Twoje-dane-Twoja-sprawa.html](http://olsztyn.policja.gov.pl/o02/dzialania-policji/dzialania-profilaktyczn/29819,Twoje-dane-Twoja-sprawa.html)

[sp30.olsztyn.pl/cms/18942/informacje\\_podstawowe](http://sp30.olsztyn.pl/cms/18942/informacje_podstawowe)

7. Please give one a page description of the project. Max. 600 words.  
(*Ogólny opis projektu – maksymalnie 600 słów.*)

The Polish Project of General Inspector of Personal Data Protection / GIODO/ "Your data- your business" is efficient prevention of personal data. This is educational initiative for teachers and students is running since 2009 under the auspices of the Ministry of National Education and Spokesman of the Children's Right by the GIODO Office and Methodology Center from Gliwice. It focuses on the knowledge dissemination of the preservation of personal data and privacy among teachers and students. It's aimed to the primary schools, grammar schools, above grammar schools and teacher's centers.

Maria Zientara Malewska's Primary School no 30 in Olsztyn has realized this all-Polish initiative. On the base of the experiences from 2013/2014 school year, the Primary School together with the Municipal Police Headquarters worked out author's project, "Served on the Tray".

In the first year of activity only the schools and educational institutions from Olsztyn participated. The project was first realized in 2014/15 by the educational institutions from administrative district and in 2016/17 by the Warmia and Mazuria voivodeship . These activities are carried within the Municipal Program of Prevention of the Crime and Public Safety and Public Law and Order "Safe Olsztyn". The University of Warmia and Mazury also has joined the project.

The objective of the project is extension of the student's knowledge of the human rights respect especially the right to the privacy and consciousness of the personal data prevention.

This project is also addressed to the teachers to widespread knowledge and competence about sufficient educational methods, and cooperation with parents and realization of their initiatives.

The project strengthen the cooperation between institutions concerning education for safety. Organized educational and prophylactic initiatives approach the activities related to Internet safety especially data preservation and privacy rights.

The policemen present methods of the perpetrator in Internet crimes and cyber violence and ways of avoiding them.

The project is based on different initiatives like: educational meetings, debates and conferences, teachers workshops, art, literature, photographic competitions, or knowledge contests. It finishes with the City Game every year .The participants of the project are supplied with the didactic materials and lesson scenarios. The prevention materials are also published in local media.

The Statistic Office, Tax Chamber, National Health Fund, Public Library, Fire Department, Safe Guards are invited to cooperation. These institutions realize themes according to their competences, especially during the City Game.

About thousand students and tens of teachers from different educational centers take part every year. This initiative won twice award of "Gold Pen" organized by General Inspector of Personal Data Prevention.

**I. The project shall focus on prevention and/or reduction of everyday crime and fear of crime within the theme.**

***(Projekt powinien koncentrować się na zapobieganiu przestępczości i/lub ograniczeniu przestępczości i poczucia zagrożenia, w ramach tematu konkursu).***

8. How does the project contribute to crime prevention and/or reduction of crime or the fear of crime? Max. 150 words.

*(W jaki sposób projekt przyczynia się do zapobiegania przestępczości i/lub ograniczania przestępczości i poczucia zagrożenia? Max. 150 słów.)*

The activities of the Project are aimed to the safety of youngest users of Internet, who can be potentially victims of crime such as: swindles, tricks, seduction, cyber violence. Some of these crimes are results of too much trust and ignorance about perpetrator's activities. So the project shows the opposition of the cyber violence through the educational activities. The participants get to know the methods of the perpetrator's activities to be aware how to behave and who to inform.

During the meetings organized by the teachers or policemen or other employees of responsible institutions there is possibility to use the own knowledge and experience of these people. The target group of the project are also adults – users of Internet: teachers and parents. These groups extend knowledge about Internet dangers and how to reduce it. They get to know the activity procedures and law regulations of Internet delinquency.

9. How is the project contributing to raising citizens' awareness of crime prevention? Max.150 words.

*(W jaki sposób projekt wpływa na podnoszenie świadomości społeczeństwa w zakresie zapobiegania przestępczości? Max. 150 słów.)*

Children and youth are often exposed to Internet dangers. Their trust to the people, lack of the knowledge, a lot of interests in Online world cause that they believe in cheat's stories, they do not protect their personal data and privacy. Some teachers and parents also do not have proper knowledge of the Internet world and they only "are following" their children. They sometimes are cheated by the cyber offenders, too. So the objective of the project is raising citizens' awareness of the Internet crimes through the knowledge of Internet dangers and ways of the proper Personal Data protection and the right to the privacy.

The constantly changing methods of cyber offenders and technological innovations prove the necessity of continuation of these activity.

**II. The project shall have been evaluated and have achieved most or all of its objectives.**

***(Projekt powinien być uprzednio poddany ewaluacji oraz osiągnąć większość, lub wszystkie zakładane cele.)***

10. What was the reason for setting up the project? What problem(s) did it aim to tackle?

*(Jakie były przyczyny powstania projektu? Jakie problemy miał rozwiązać?)*

Since the year 2009 the Polish Educational Program of General Inspector of Personal Data Prevention "Your Data - Your Business . Efficient personal data protection. Educational initiative aimed to teachers and students" is realized .

Maria Zientara Malewska 's Primary School No 30 in Olsztyn joined in 2012/13 school year. Then the school invited the representatives of the Municipal Police in Olsztyn to cooperation.

The objectives of the Program are connected with the key competences written in *Recommendations of European Parliament and European Council from 18 of December 2006 concerning key competences in life long learning./ 2006/962/WE/ and Ordinance of Minister of National Education from 26 of October 2012 changing the Ordinance regarding teacher's vocational training and development centers*. The program commands the training and development centers to create the net of cooperation and self education for teachers and headmasters within organized trainings, meetings, workshops and conferences concerning personal data protection.

Education for the safety of children and youth, also concerning cyber threat is the same with the recommended spheres for the country written in the police *Conception of Prophylactic Activities within Social Prophylactic for the years 2015-2018* .

Education for safety, opposition of the pathology and prevention for the children and youth are also tasks concerning *Władysław Stasiak's Program of delinquency and unsocial behavior reduction Together is Safer for 2016 and 2017*.

Also the analyze of the police statistics shows that Internet delinquency has spread between children, youth and adults. They are often juvenile delinquencies. Often lack of the knowledge about perpetrator's activities and too much trust were the reason of being the victim.

The safety of children and youth as a group of the victimisation increased risk demands extension of interest from the supporting institutions especially police. So the author's project concerning long term activities which systematizes initiatives and appoints the range of duties for given subjects in region was created.

11. Was the context analysed **before** the project was initiated? How and by whom? Which data were used? Max. 150 words.

*(Czy problem był analizowany **przed** wdrożeniem projektu? Jak i przez kogo? Jakich danych użyto? Max. 150 słów.)*

Before policemen from the Municipal Police Headquarter joined the Project, the cyber violence events, prevention of the personal data and privacy, were analyzed. Especially the police statistics according to the Internet crimes against the youngest children / swindles, identity thefts, cyber violence, encroach of the privacy rights /. The information were taken from the Main Headquarter of the Police in Olsztyn and the region, as well as the Warmia and Mazury Provincial Police and from the Headquarter of the Police in Warsaw.

The information from General Inspector of the Personal Data Prevention were analyzed .

The information about different problems in Internet given from the students to the teachers were also taken under consideration.

It was important to initiate the project because a lot of educational institutions were interested in this subject.

12. What were the objective(s) of the project? Please, if applicable, distinguish between main and, secondary objectives. Max. 150 words.

*(Jakie były cele projektu? Jeśli to możliwe rozdziel cele główne od drugorzędnych. Max. 150 słów.)*

The authors of the Project took extension of the educational offer concerning personal data prevention and right to privacy as the main objectives of the project.

The secondary objectives are:

1. increase of the knowledge of the laws concerning personal data prevention among teachers
2. rise of the teachers competence in creation of the knowledge and skills concerning personal data preservation among students
3. exchange of the experiences between teachers
4. increase of the students knowledge concerning respect of the human rights, especially the law to privacy and personal data preservation
5. formation of conscious and responsible citizen attitude
6. organization of possibility for cooperation between students
7. training of the active attitude to development of the local community
8. developing the cooperation with parents, realization of their initiatives
9. intensifying the cooperation between the institutions working for efficient and systematic activities for the safety education.

13. Did you build in internal goals to measure the performance of the project? If so, please describe at what stage of the project and how you measured whether the project was moving in the planned direction. Max. 150 words. *(Czy stworzyłeś cele wewnętrzne do pomiaru stopnia realizacji projektu? Jeśli tak, proszę opisać, na jakim etapie realizacji projektu iw jaki sposób mierzyłeś, czy projekt jest realizowany zgodnie z planem. Max 150 słów.)*

According to the internal goals the performance of the Project is measured on the base of analyze of the institutions number taken part in the project, quantity and quality of education and prophylactic meetings and other activities during the school year. Every year about thousand of students and tens of teachers from different schools participate in the project. During the time of the project running one conference with the public debate was organized.

The information of the project is collected at the Provincial Police Headquarters in Olsztyn in the year report: *Report of the activities taken within specified areas for the social policy of the Provincial Police Headquarters in Olsztyn*. It is published on the website of Warmia and Mazury police.

14. Has there been a process evaluation? Who conducted the evaluation (internally or externally?) and what were the main results? Max. 300 words. *(Czy przeprowadzona została ewaluacja procesu? Kto przeprowadził ewaluację i czy było to robione wewnętrznie czy zewnętrznie? Jakie były główne wyniki? Max. 300 słów.)*

The evaluation of the process was conducted systematically by the coordinators from the Maria Zientara- Malewska's Primary School No 30 in Olsztyn and Police officials. It concerns the monitoring of the interest rate of schools, educational institutions and cooperating institutions participating and quantity and quality of the initiatives.

Since the time of project introduction the quantity of the institutions increased. First the project was realized only in Olsztyn, now the schools from the province participate, too. The Primary School No 30 in Olsztyn prepares report of the activity every year and presents it in General Inspector of the Personal Data Preservation. / GIODO/

15. Has there been an outcome or impact evaluation? Who conducted the evaluation (internally or externally?), which data and evaluation method were used and what were main results? Max. 300 words.

*(Czy została przeprowadzona ewaluacja wyniku projektu i skuteczności? Kto przeprowadził ewaluację i czy było to robione wewnętrznie czy zewnętrznie? Które dane o metodach oceny były wykorzystane i jakie były główne rezultaty? Max. 300 słów.)*

The internal evaluation of the Project is systematically conducted by the school Staff and Police officials through analyze of the Internet delinquency statistics, documents and media information about cyber violence to the prejudice of juvenile in Poland, Olsztyn and our region.

The self evaluation is connected also with the interests of the program which increases every year. The quantity of the author's initiatives concerning the project rises in different schools.

The initiative got twice "Gold Pen" award organized by General Inspector of Personal Data Prevention.

**III. The project shall, as far as possible, be innovative, involving new methods or new approaches.**

**(Projekt powinien być innowacyjny i zawierać nowe metody lub nowe podejścia do problemu.)**

16. How is the project innovative in its methods and/or approaches? Max. 150 words. *(W jaki sposób projekt jest innowacyjny w swoich metodach i/lub podejściu? Max. 150 słów.)*

The innovation of the Project is connected with interdisciplinary branches of subjects engaged in children and young people education, diversity of themes presented during the educational meetings and ways of presentation the knowledge. The prevention of the Internet crimes is not the only target. The different innovative methods of work with teachers and students are

used: meeting with specialists and lecturers basic on their experience, and activating methods of work for students.

The cooperation between different institutions makes possible the coalition for the Internet safety of the youngest, what helps to properly diagnose their situation in local environment.

The innovative approach is that not only the cyber violence is discussed as crime but also it teaches about personal data prevention and pay attention to the privacy right in Internet.

**IV. The project shall be based on cooperation between partners, where possible.**

***(Projekt, w takim stopniu jak to możliwe, powinien opierać się na współpracy z partnerami.)***

17. Which partners or stakeholders were involved in the project and what was their involvement? Max. 200 words.

*(Partnerzy lub podmioty, którzy brali udział w projekcie oraz ich zaangażowanie w projekt. Max. 200 słów.)*

The Project is realized under auspices of Municipal Program of Crime and Public Safety Preservation and Public Law and Order "Safe Olsztyn". The Primary School No 30 in Olsztyn first invited the Municipal Police in Olsztyn to the project and both institutions are coordinators and initiate activities. The University of Warmia and Mazury also joined the project.

The other subjects involved in the project are:

Statistic Office,  
Tax Chamber,  
National Health Fund,  
Provincial Library in Olsztyn,  
Therapeutic Center no 2 in Olsztyn,  
Spokesman of the Consumer Law,  
Credit Information Office,  
Fire Department,  
Municipal Guard

These institutions realize themes according to their competence. In the year 2016/17 initiative was taken under honorary auspices of the President of Olsztyn and Warmia and Mazury School Superintendent. But first of all the schools working in the project are responsible for its efficiency.

The partners of the project throw the project information open to the public on their website. The local media also support the project. The indirect partners are all- Polish campaigns, which foundations are used in the project "Served on the Tray"- General Inspector of Personal Data Prevention, Credit Information Office/ nieskradzone.pl/ and campaigns authors *Don't be cheated. Check before sign.*

**V. The project shall be capable of replication in other Member States. (Projekt powinien nadawać się do powielenia/wdrożenia w innych państwach członkowskich.)**

18. How and by whom is the project funded? Max. 150 words.



*(Jak i przez kogo projekt jest finansowany? Max. 150 słów.)*

According to the author's plans of the project the realization is not dependent on the financial resources, because specialists included to the Project work gratuitous – on the base of their duties and training rooms are offered by the educational centers - schools. The listeners get materials from the all-Polish campaigns.

But the possible resources of some finance are analyzed constantly. The participants of the project observe possibilities like national programs or sponsorships to get the money. The finances are needed first of all for the prizes in the project competitions. The Office of the City and Parents Committee of the Primary School No 30 help with the financial support.

19. What were the costs of the project in terms of finances, material, infrastructure and human resources? Max. 150 words.

*(Jaki był koszt projektu w odniesieniu do finansów, materiału, infrastruktury i zasobów ludzkich? Max. 150 słów.)*

The Project is based on the own work of the Primary School No 30 in Olsztyn teachers and staff and Prevention Department of the Municipal Police in Olsztyn after consultations of the Office of the City and other cooperating institutions.

Materials of the all - Polish campaigns for the prophylactic projects are gained gratuitously. The experts also work for free in the frames of their employment so it is not possible to count the costs.

20. Has a cost-benefit analysis been carried out? If so, describe the analysis, including how and by whom it was carried out and list the main findings of the analysis. Max. 150 words.

*(Czy została przeprowadzona analiza korzyści i kosztów? Jeśli tak, proszę opisać analizę, w tym w jaki sposób i przez kogo została przeprowadzona i wymienić główne wnioski. Max. 150 słów.)*

The cost- benefit analysis was carried out together with the inner evaluation and it shows that engagement of the subjects of the project plays the important role for the project efficiency despite it is not paid. That is why it is not possible to analyze the proper costs of the human resources. The additional support are materials gained from other subjects, but the authors will look for inner and outer financial sources to enrich the offer.

21. Are there adjustments to be made to the project to ensure a successful replication in another Member State?

*(Czy należy dokonać zmian w projekcie, aby zapewnić pomyślne wdrożenie go w innym państwie członkowskim?)*

Adjustments which should be made to the Project to ensure a successful replication in another Member State concerns mainly the specific of the law of another Member State. It's worth to analyze the Internet crimes with

detriment to young children to be based on the data from the given country. Similarly with the methods of the crime.

If the themes range, work methods, target group, cooperating institutions are concern – these are the same universal elements for the all Members , so the project can be initiated the same way as the project from Olsztyn.

22. How is the project relevant for the other Member States? Please explain the European dimension of your project.

*(W jaki sposób projekt jest istotny dla innych państw członkowskich? Proszę wyjaśnić europejski wymiar projektu.)*

Among the most important sociological phenomenon of the 21 century occur the society digitization which results are considered by the social policies around the world. The dangers of the Internet perpetrators and the detailed contents from the project " Served on the Tray" are universal for all Members States. Using this project as a *good practice* let the others work out their own directions of the activity based on their local problems and specificity of listeners group.

Project shows the subjects and the range of cooperation in the prophylactic activities and represents methods of perpetrators used in Poland what could be useful for other States. The profile of the all- Polish campaigns included to the project could be also the base of materials and themes which is possible to use.

The international cooperation could enriche the project "Served on the Tray" in new experiences and new solutions.

**Please provide a short general description of the project (abstract for inclusion in the conference booklet – max. 150 words.)**

***(Proszę przedstawić krótki ogólny opis projektu (streszczenie do umieszczenia w broszurze konferencyjnej – max. 150 słów.)***

Maria Zientara Malewska's Primary School no 30 in Olsztyn has realized all-Polish Project of General Inspector of Personal Data Protection "Your data- your business". Efficient prevention of personal data and on the base of the experiences, the Primary School together with the Municipal Police Headquarters worked out author's project,, Served on the Tray".

The objective is to rise teachers knowledge about law regulations concerning personal data prevention and competence about student's knowledge of the human rights respect especially the right to the privacy and consciousness of the personal data prevention sufficient educational methods.

The project is based on different initiatives like: educational meetings, debates and conferences, teachers workshops, art, literature, competitions or knowledge contests. It finishes with the City Game every year .

The activities are carried within the Municipal Program of Prevention of the Crime and Public Safety and Public Law and Order "Safe Olsztyn".