



1. Project title

Fraudsters and crooked contractors in the construction industry

2. Main theme

The prevention of work related crime  
Making an Attention-grabbing short film

3. Project purpose and outcome (in two sentences)

The aim of this projekt to address the population thinking about renovating and building the property through an attention-grabbing, humorous video. The short-term goal of which is to become a topic of conversation, and in the long-term, it can also successfully draw the attention of the target group to crooked contractors.

4. Project submitter (Member State), project leader(s) and project partner(s)

- National Crime Prevention Council Ministry of Interior of Hungary
- Saint-Gobain Hungary Ltd.
- Szintlépés Alapítvány (NGO)

5. Links to the project's website or online reports/publications (preferably in English)

<https://www.youtube.com/watch?v=DBEKc5ZRg18>

<https://www.youtube.com/watch?v=0PQiXR0lwKM>

<http://bunmegelozes.hu/koklerek/>

6. Short summary of the project (**max. 100 words**)

Saint-Gobain Hungary Ltd. has experienced the recent increase in construction industry frauds and crooked contractors. We thought this inquiry was important, on the one hand, because with the construction industry we involved another profession in crime prevention, on the other hand, a specialist who understood the profession formulated the problem, for which we were able to develop a solution together with an attention-grabbing short film.

## 7. Project description



In the video, the activities of the Crooked contractors team are magnified and humorously presented to make it clear to all viewers that the owner was the victim of a scam. Of course, the team also includes the construction manager with "good communication skills", who tries to convince the owner that everything is going as well as possible.

At the end of the video, as well as in the description of the video, there is a link to an informational website that provides a basic reference for those who are not familiar with this industry.

The video is available for a long time on the platforms (YouTube: <https://www.youtube.com/watch?v=DBEKc5ZRq18>

Facebook: <https://fb.watch/iAFPOXMbIv/>) on which it was uploaded, thus reaching more and more people with organic spread your message gets through. It provides assistance to all those who wish to renovate and build before the start of work, as well as to those who have fallen victim to counter work. Based on the statement attached as an attachment by the beneficiary, the finished video has so far been viewed by more than 315 thousand people on YouTube and 64 thousand on Facebook.

The consulting video on the information website is thanks to Péter Rezsnyák, contractor, architect, known in the media as "The Technical Inspector", who also uses a series of videos on his YouTube channel to draw the attention of customers to suspicious methods of abuse and tries to help how to avoid these situations. In the video published on the website, he provides useful information to renovation and construction planners based on his knowledge and experience.

## 8. Project objectives

Filming of a short film specifically for the purpose of crime prevention, which will be distributed free of charge, according to the distribution plan that is part of the project.

### 9. Project outcome

Totally viewers 315.000 on Youtube and 64.000 on Facebook

### 10. Start and end project, timescales and key milestone dates

01.03.2022- 31.08. 2023.

### 11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

20 millió HUF, approx. 50.000 EUR

### 12. Evaluation

The indicators undertaken in the project were achieved both quantitatively and qualitatively. The realization of the short film, significant steps have been taken to effectively transfer crime prevention knowledge aimed at the public, especially those planning house construction and home renovation.

### 13. Contact details project

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