



SurfaLugnt.se

Young people live everyday life online!

- ☐ What do young people do online?
- ☐ What responsibility do adults have?
- ☐ How do we combine the needs of young people in their own sphere with the needs of adults wanting to be involved ?



Hat och hot vänds mot Bjästa

Publicerad: 26 mars 2010, 13.46. Senast ändrad: 27 mars 2010, 09.58

ng i Bjästa har gjort att
pgifter har lagts ut på r
Även samhället Bjästa l



Natalie Stamvik, Amanda Borg och Annie Strand brukar chatta och känner till farorna. Men de tror att många unga kan bli lurade och utnyttjade.

A unique national initiative

Bringing together authorities, companies and non-profit organisations

COM HEM

FRYSHUSET

iji INSTITUTET FÖR
JURIDIK & INTERNET

MSB
Myndigheten för
samhällsskydd
och beredskap

IT & Telekomföretagen
ALMega

PTS

mySafety
försäkringar
FÖRSÄKRINGAR FÖR EN DIGITAL VÄRLD

telenor

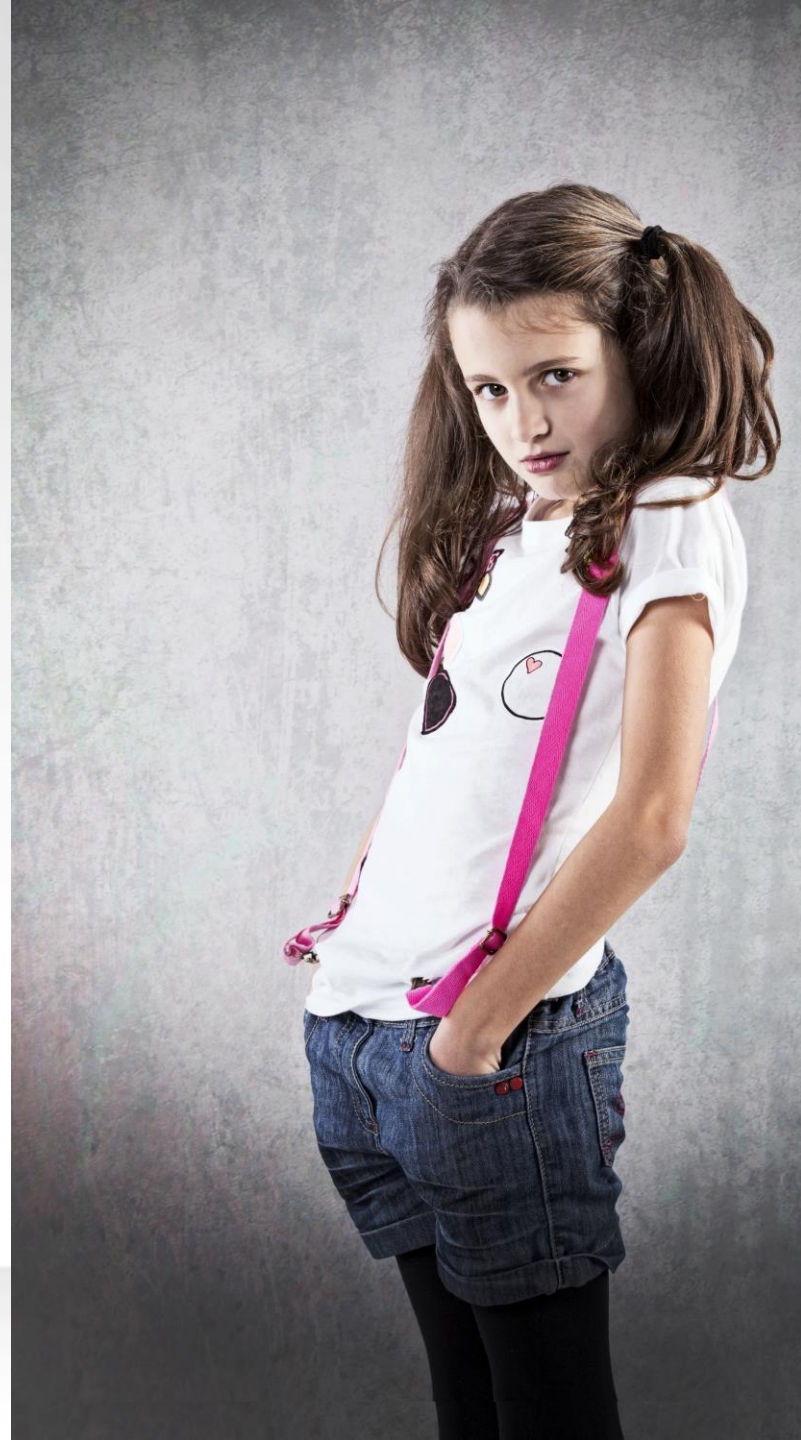
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bolaget

surfaLugnt

Our core beliefs

- ☐ Be present in your child's everyday life online!
- ☐ In school, talk about the youth's everyday life online
- ☐ Responsible adults are also needed online
- ☐ Learn more on www.surfalugnt.se

surfalugnt



Examples of Activities

☐ Lectures by experts & members

☐ Advocacy activities

- ✓ Opinion articles
- ✓ Seminars within the Swedish Parliament and other places

☐ Our website surfalugnt.se

- ✓ Source of information about young people online
- ✓ Gathers Sweden's top experts for sharing advice
- ✓ Ask our experts
- ✓ Raise awareness among adults about young people's daily life online
- ✓ Providing information material in 12 different languages



The Surfa Lugnt Prize /Safer Internet Day



- ☐ Awarded yearly – prize SEK 25 000
- ☐ Highlights positive initiatives linking young people and adults online
- ☐ Winner presented on the European Safer Internet Day
- ☐ The winner is highlighted as a good example in various forums

Some member activities



Telenor

- ✓ Offers #nätpprat to raise awareness and engage customers/adults to be present in young people's everyday life online
- ✓ The card deck – helps you ask the right questions

mySafety

- ✓ Yearly award: Angel Online

Com Hem

- ✓ Com Hem-kollen, a survey about digital health and attitudes online

8 tips

- In twelve different languages

Le ternengo džes pe Interneto- oxto zakonori
kaj ažutil tot te ankles maj prinžardo ande
džela

La vida diaria de los jóvenes en Internet: ocho
consejos para involucrarse más

زیندهگی لایوان لاسەر نینتاسرنیت - ههشت رنج نما که یارمهتیت ده‌دات بو ناهو‌ی زیاتر ده رگیر بویت.

Jiyana rojane ya ciwanan li ser Înternetê – heşt
pêşniyazên ku ji daxilbûna te re dibin alîkar

حياة الشباب اليومية على الإنترنت - ثمان نصائح لتساعدك على أن تصبح أكثر مشاركة

Ungas vardag på internet – åtta tips som hjälper
dig att bli mer delaktig

Youngsters and what they get up to on the Internet
– eight tips on how to become more involved

Svakodnevnica mladih na internetu – osam savjeta
koja će vam pomoći do većeg sudjelovanja

Codziennosc młodzięzy w Internecie – osiem
wskazówek, które pomogą Ci w niej uczestniczyć

روزانه نوجوانان پشت اینترنت - هشت پندی که به شما کمک می کنند تا بیشتر در جریان
امر باشید

Nolol maalmeedka da'yarta ee interetka:
siddeed talo oo kaa caawinaya in aad qayb
weyn ku yeelato

Nuorten arki internetissä – kahdeksan
vinkkiä vanhemmille

8 tips

- *on how to become more involved with children's life on the internet*

1. Put time aside every day to talk to your children about the Internet
2. Be bold enough to set limits
3. Be curious!
4. Teach yourself
5. Establish common rules
6. Help by registering a complaint if something happen
7. Set a good example
8. Be there!



Partners

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