



**EUCPN**  
EUROPEAN CRIME PREVENTION NETWORK

1. Project title

CONTROLA TU RED (CONTROL YOUR NET)

2. Main theme

Fundación MAPFRE and the National Police have been running "Controla tu Red", an educational project that raises awareness among young people so that they will acquire appropriate and healthy habits in terms of the controlled and safe use of ICT.

3. Project purpose and outcome (in two sentences)

- to promote the safe and responsible use of new technologies through training and prevention in order to: Raise public awareness of the need to develop good digital health. Prepare young people to acquire habits focused on self-protection and the controlled and safe use of ICTs.
- Inform families and provide education professionals practical and flexible materials that give them information with which to identify signs of inappropriate ICT use.

4. Project submitter (Member State), project leader(s) and project partner(s)

- SPANISH NATIONAL POLICE
- Fundación MAPFRE
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5. Links to the project's website or online reports/publications (preferably in English)

<https://ww.fundacionmapfre.org/educacion-divulgacion/salud-bienestar/actividades-educativas/controlatic/>

<https://touch.facebook.com/MAPFRE.PE/videos/controla-tu-red/492741258454427/>

<https://www.mapfre.com.pe/fundacion-mapfre/area-de-salud-y-prevencion/controla-tu-red/>

#### 6. Short summary of the project (**max. 100 words**)

for several years, Fundación MAPFRE and the National Police have been running "Controla tu Red", an educational project that raises awareness among young people so that they will acquire appropriate and healthy habits in terms of the controlled and safe use of ICT. It is essential that risk-prevention strategies in the online world are addressed to young people directly, without intermediaries.

#### 7. Project description

Fundación MAPFRE and the National Police have been running "Controla tu Red", an educational project that raises awareness among young people so that they will acquire appropriate and healthy habits in terms of the controlled and safe use of ICT. It is essential that risk-prevention strategies in the online world are addressed to young people directly, without intermediaries. In addition, through the project, information and resources are provided to families and teachers, to familiarize them with the digital world and the benefits and risks it entails. The purpose of this is to make families and teachers a point of reference for young people, as well as prevent the excessive use of ICT and other risks associated with the internet. To achieve this, we are making various guides available to families and teachers of children in primary and secondary education, so that they have all the information they need to support young people in the proper use of ICT:  Guide for parents  Guide for primary school teachers  Activities for the primary school classroom  Guide for secondary school teachers  Activities for the secondary school classroom  Workshops for parents in companies and schools  E-learning course entitled "Healthy and responsible use of ICT"

We have also developed various educational materials for students:  Brochures

#### 8. Project objectives

The main objective of the project is to promote the safe and responsible use of

new technologies through training and prevention in order to: • Raise public awareness of the need to develop good digital health. • Prepare young people to acquire habits focused on self-protection and the controlled and safe use of ICTs. • Inform families. Just as we teach our children to live in the real world, we must teach them to LIVE ON THE WEB, and to this end we need knowledge that will allow us to detect and respond to inappropriate behavior. • Provide education professionals practical and flexible materials that give them information with which to identify signs of inappropriate ICT use. Therefore, we can say that the main target of the program, and specifically "Controla tu Red", is society.

#### 9. Project outcome

The "Controla tu Red" program is a prevention program, not an intervention program; hence, its impact on the target population can only be measured over the long term. Nonetheless, it is difficult to carry out a long-term assessment of this prevention program, since the captive public at the beginning of the activities is later dispersed at the end of the school year, or when its members move up to a higher level. For this reason our assessments intend to identify what teachers think about the program and how to improve it. Likewise, Fundación MAPFRE has an audit department that carries out annual

#### 10. Start and end project, timescales and key milestone dates

01/07/2014. The project is running.

#### 11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

The programs carried out at Fundación MAPFRE are audited internally each year. These audits use, among other indicators, an assessment based on a comparison of the activity budget with the number of persons (beneficiaries) who have participated in the workshops (both in person and online)

The budgets include:

- The drafting, printing and distribution of the material
- Costs attributed to the workshop (training staff, videos, etc.)

In view of these analyses, it has been concluded that the high demand for these workshops in online format has increased the number of beneficiaries, allowing a greater number of workshops to be run with a given budget. This is an advantage for larger schools, which can now offer the workshop to more groups.

## 12. Evaluation

internal audits of the programs and projects in which Fundación MAPFRE participates. Its reports are subsequently published in the annual report (see Fundación MAPFRE's website at [www.fundacionmapfre.org](http://www.fundacionmapfre.org)). Additionally, and as an assessment of the entire program, Fundación MAPFRE belongs to the Spanish Foundations Association, which means that there is rigorous internal and external control of all the activities carried out.

## 13. Contact details project

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