



1. Project title

REVOLUTION TRAIN – Drug Prevention Train

2. Main theme

Innovative Interactive Form of Primary Drug Prevention

3. Project purpose and outcome (in two sentences)

- To deepen the assessment of addiction risks and influence the visitors to effectively change their attitude towards both legal and illegal drugs.
- To increase legal awareness among young people

4. Project submitter (Member State), project leader(s) and project partner(s)

- Czech Republic
- Endowment Fund Nové Česko
- Police of the Czech Republic , National Drug Headquarters

5. Links to the project's website or online reports/publications (preferably in English)

<http://www.revolutiontrain.cz/en/projekt.php>

<https://www.facebook.com/RevolutionTrain/>

6. Short summary of the project (**max. 100 words**)

The project is a unique primary drug prevention program presented in a real train with 6 wagons. Inside the train are multimedia cinemas where visitors watch a movie according true story about young people who starts taking legal drugs and then experimenting with the illegal ones. The program shows the causes, developments and consequences of addictions. 5D technology and interactive rooms helps to involve visitors more into the

action. Visitors can feel and touch environment of drug addicted people.  
CLOSE, INTENSIVE BUT SAFE!

Project aims: healthy attitude - freedom - legal consciousness -  
responsibility - safety – leisure time

## 7. Project description

**REVOLUTION TRAIN** is a unique drug-prevention project based on an interactive experience involving all the human senses. It is an innovative tool which is part of risk behaviour prevention system. The drug prevention train shifts traditional static drug-prevention from talks and other non-effective methods to the format that makes an impression on the 21st century public. The programme was developed in cooperation with the Czech National Drug Headquarters. The aim is to deepen the consideration of the risks of addiction and to influence the visitor to effectively change their understanding of both legal and illegal drugs. Main target groups are children and youth between 12-17 years of age. Children can safely visit places or situations rarely encountered in their ordinary life such as bar, car accident, prison, squat. As a result, young people are leaving the train knowing that addictive substances can irreversibly damage their lives and that only themselves are responsible for their lives.

Valuable part of the project is **data collecting** and analysing. In a relatively short time it is possible to get current data from a large number of participants, which can be then evaluated. Children fill in anonymous questionnaire. It contains questions regarding their leisure time, experiences with drugs, legal awareness and visitor's evaluation. Final analyses and reports can be used for forming new conception of drug prevention programmes in cities or districts.

Another specificity of the project is its **mobility** and flexibility. This allows to implement the program anywhere. Home station of REVOLUTION TRAIN is station Praha-Dejvice, from where the train regularly goes on tours into the regions and also abroad (Germany, Slovak Republic) — **Tour** destinations depend on the current demand of schools, towns, districts and states.

During the Tours we provide also Workshops and Minifairs. **Workshops** is organized for Municipal, Regional authorities or sponsors. They can go through the program in the train, convince themselves about this primary program, discuss all their questions and order our services to their town. At some locations REVOLUTION TRAIN has established long-term cooperation and returns back each year. At those locations are established **groups of active people** who helps coordinating train arrival, they are trained in follow up program and they can work with school groups after the train

Great benefit of this cooperation is long term sustainability. Those people know very well actual problems in the location and can apply our program into their drug prevention system.

REVOLUTION TRAIN and the program in train is just a beginning. Complex prevention program is a long-term project with **following program** called "It's law, Dude!". Following program was developed in cooperation with the Czech National Drug Headquarters. Based on the same story following program is focused on legislative aspects of drug prevention, drug use and distribution. In cooperation with the Czech Police following program is presented at school. In an interactive way policeman explains legal and illegal situations from our story in contexts of criminal and offense law. Children are playing roles as police team. They can discuss questions in a team and then answer. After completing the following program children get the same questions regarding law awareness as they replied before entering the train.

#### 8. Project objectives

- Long-term work with the target group of young among 12-17 years of age
- developing their personal skills (coping with difficult situations, setting clear goals, ability decision making),
  - developing their social skills (ability to resist pressure from friends, assertiveness), knowledge (about drugs and the risks of their use) and forming their attitudes
  - increasing legal awareness

#### 9. Project outcome

The project includes the collection of anonymous data, which can be later used for conceptual drug prevention. The project has great potential in obtaining up-to-date data of target group in certain location. We are able to get up to 1,500 questionnaires per week. After data processing we have Final report with charts. Obtained data can be used by national institutions, schools and teachers.

#### 10. Start and end project, timescales and key milestone dates

REVOLUTION TRAIN is provided by Nadační fond Nové Česko since 2015. Timescale of this specific long-term project can be divided into four parts. Winter season (December, January, February) Summer school holiday (July, August) the train stays in its home station Prague-Dejvice, Spring

Tour and Autumn Tour. Each Tour lasts approximately 4 months. Each day train arrives to different towns in different districts.

1. Step – TRAIN arriving to the city, main program in the train (for schools and evenings for families), program takes 90 minutes, Workshops and Minifairs
2. Step – FOLLOW UP program – extended program presented at schools, in cooperation with the Czech Police, 2 months after visiting train, 2x45 minutes

#### 11. Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...))

Our client is primarily Town. Fixed price and total cost of the program is 9000 EUR/day with the daily capacity 470 persons it is 19 EUR/person.

The price includes all services such as coordination and communication with schools, preparation of time schedule, 90-minutes program, transportation of the train, train operating hours 8:00-19:50, refreshment for visitors, final report, following program.

Multi-source financing:

- State budget
- Regional budget
- Municipal or district budget
- Private sponsoring

#### 12. Evaluation

Evaluation is currently linked to the follow-up program. Evaluation questionnaires are focused on legal awareness in contexts of criminal and offense law related to addictive substances, their use and distribution. Data are collected before the program starts (i.e. before entering a drug train) and at the end of the program (i.e. after the end of the follow-up program).

#### 13. Contact details project

Pavel Tuma, email: [info@revolutiontrain.cz](mailto:info@revolutiontrain.cz), phone: +420 608 824 757

Patrizia Jonson, email: [jonson@revolutiontrain.cz](mailto:jonson@revolutiontrain.cz), phone: +420 777 326 412