



Project title: **Radio Campaign**

Main theme: Fight against Drugs Trafficking - Drug awareness

Project proposer: Drug Law Enforcement Unit

Project leader(s): Sergeant 1212, G. Kokkinos, Cyprus

Project supporter(s): Prevention office - D.L.E.U.

Project scope:

National radio - stations with high ratings by youth.

Project outcomes:

Promotion of the drug telephone help - line "1498".

Timescales and key milestone dates:

1. Planning the campaign through an advertising agency - second trimester of the year 2017.
2. Implementation of the campaign – second semester of the year 2017.

Funding issues:

Founded by Cyprus Republic

