



Project title: **Improving Poland's capacity to prevent trafficking in human beings**

Main theme: Raising awareness of the risk connected to trafficking in human beings among Polish society by the usage of tools tailored for different target groups

Project proposer: Poland – Ministry of the Interior

Project leader(s): Poland – Ministry of the Interior

Project partner(s): Council of Europe

Project scope: Trafficking in human beings is a very complex phenomenon, assuming different forms. This fact has been taken into account on the stage of developing the project. The various actions are addressed to different target groups, starting from children at schools through young people ready to take up work to entrepreneurs and clients who might use (intentionally or unintentionally) the results of THB victims work. The project is addressed mostly to Polish citizens as another awareness raising project directed at foreign nationals was carried out by International Organization for Migration in partnership with the Ministry of the Interior. The objectives of the project will result in the implementation of tasks envisaged in the *National Action Plan against Trafficking in Human Beings for 2013-2015*.

The project will be implemented by the Migration Policy Department of the Ministry of the Interior. The institution chosen for the project promoter is responsible for the coordination of national policy against THB and facilitating the work of the inter-ministerial Committee for Combating and Preventing Trafficking in Human Beings.

The Council of Europe was chosen for the project partner as the organisation has been putting considerable efforts into the fight against trafficking in human beings since late 1980. In 2005 the CoE has adopted the *Convention on Action against Trafficking in Human Beings*. The convention was complemented by the introduction of the Group of Experts on Action against Trafficking in Human Beings (GRETA), serving as a monitoring mechanism for the convention.

Project outcomes: The project is to produce the following outcomes:

1. **Public opinion poll** presenting updated description of the awareness of trafficking in human beings in Poland, including an awareness assessment of vulnerable groups.
2. **An awareness raising campaign** addressed to people at risk, providing them with relevant information reducing the risks connected to labour migration.



3. **Mobile exhibition** presented across Poland, raising awareness of the risk of trafficking in human beings.
4. **Printing of the CoE's comic strip "You're not for sale"**, proven to be an efficient tool of THB risk awareness raising among young people.
5. **Research study and seminar** on exploring demand reduction strategies for work and services provided by victims of human trafficking. Promoting private sector engagement in combating THB.
6. **Guest lectures organised at Polish universities** raising awareness of THB risk among students.
7. **Redesigning and update of the KCIK (National Intervention and Consultation Centre for Polish and Foreign Victims of Human Trafficking) website**, providing comprehensive and up to date information to both victims (potential victims) of THB and professionals working in the area of THB prevention.

Timescales and key milestone dates:

2015

01/02/03 – Public opinion poll and development of awareness raising campaign main themes, CoE research study, printing the CoE comic strip, redesigning KCIK website.

04/05/06 – Awareness raising campaign and mobile exhibition

07/08/09 – Mobile exhibition,

10/11/12 – Lectures of CoE experts at Polish universities

The project is to be completed by April 2016.

Funding issues: The project is co-financed from the funds of the Norwegian Financial Mechanism 2009-2014 under the Programme „PL-15 – Schengen Cooperation and Combating Cross-border and Organised Crime, including Trafficking and Itinerant Criminal Groups”, Programme Area 30.