



Project title: **I do has FALCO says.**

Main theme:

Short stories to promote safety and fomenting of civics and citizenship among children between 5 and 10 years old, using FALCO - PSP mascot.

Project purpose and outcome (in two sentences):

Produce a collection of ten short stories to promote safety and fomenting of civics and citizenship among children between 5 and 10 years old, using as main reference the figure of FALCO - PSP mascot. These stories will be used to support the awareness-raising actions that Police officers will do during the year in close interaction with the school community.

Project submitter (Member State):

Portugal

Project leader(s): Public Security Police

Project partner(s): PT Foundation.

Project description (max. 150 words):

This project aims to improve LEA actions in the school community to promote the culture of safety and fomenting of civics and citizenship. Assuming as main reference the figure of FALCO - PSP mascot, the Police produces a collection of ten (10) short stories, on subjects as:

- a) The contact with strangers, in the story "The boys and Mr. E";
- b) Care in the summer holidays, in the story "The bracelet of shells";
- c) Pedestrian safety and precautions in the path home-school-home, in story "The Anastacio ride";
- d) Bullying in the story "The Baltazar learn the lesson"; or
- e) Security in the Internet, in the story, "Igor and the contest of friendship".

Police use the collaboration of experts control the complexity of the text.



The argument of each story follows this structure:

- a) Presenting the problem;
- b) Hypotheses provided by children;
- c) Refutation of the wrong one's;
- d) Validation of the right one.

Objectives project (max. 150 words):

Promote safety and fomenting of civics and citizenship among children between 5 and 10 years old.

Achieve the most number of children possible trough the first animation series produced by a LEA, using the social network and children tv channels.

Project outcome (max. 150 words):

During the first year this project was the key to achieved this goals:

3,400 awareness-raising actions;

7,200 individual contacts;

115,000 students achieved;

In november 2015, with the first animation movie launch in facebook, we have more than 40,000 viewers' in the first couple of days.

Start and end project:

Start at October, 2014, and it has no ending.

Timescales and key milestone dates:

October, 2014: Start,

October, 2015: First evaluation,

November, 2015: First episode in digital animation.

Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...)):

(...)



Contact details project:

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