



Project title: I'M HERE PROGRAM

Main theme: To maximize all the situations related to child safety on public spaces. Increasing the surveillance, giving a extra safety solution for parents and child tutors.

Project purpose and outcome (in two sentences): Free access to a police database were parents of children between 02 and 09 years, fill a form with critical information such as address, phone numbers, emergency contacts and gets in a police station a wristband with a serial number. When this child, for some reason, is seen alone in a public space people can provide, with a 112 number, the number and the police contact parents.

Project submitter (Member State): Portugal – Public Security Police

Project leader(s): Public Security Police (www.psp.pt)

Project partner(s): PT Portugal (communication provider), RFM (radio broadcaster); IAC (a Portuguese ONG for children needs), TAP (airline), Missing Children Europe.

Project description (max. 150 words): We start a pilot in late 2012 with more than 8.000 wristbands. Last summer we had more than 50.000 wristbands distributed among child between 02 and 09 years old. We want to provide an extra safety guarantee to parents because accidents happen and with that free program we can lead parents to police stations and besides giving a wristband, we give as well tips and have a positive speech with all for all the good reasons. This program starts in the 1st day of June and ends in the last day of September. We let our database functioning until the 31st of December for all the parents that want to maintain wristbands in child.

Objectives project (max. 150 words): Our objective is to construct a safety environment for all, starting with children and engaging the parents in this objective. People often go to police stations for bad and negative reasons and with this program with invite all to came to police stations for positive reasons.

Project outcome (max. 150 words): We already reached more than 100.000 childrens and more than 100.000 families in the last three years. We want to reach more in the next summer. In the last summer we had more than 18 different nationalities which is a great increase. We want as well to increase the communication among Europe Countries because we work in a “112” basis of emergency and this can be used in different European countries for the same purpose: identify lost children in a public space.



Start and end project: Every year and summer we launch the program in the 1st day of June and ended in the last day of September. More information in: <https://estouaqui.mai.gov.pt/> - website from the Program.

Timescales and key milestone dates: 2012: 8.000 wristbands, 2013: 24.000 wristbands, 2014: 25.000 wristbands and 2015: 51.000 wristbands from 19 different nationalities.

Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...)): We have 50% of the funds from partners (private Portuguese brands with social responsibility programs) and 50% from Police. This summer cost was nearly 10.000€

Contact details project: Press and PR Cabinet in Portuguese Public Security Police – Subintendant Paulo Ornelas Flor – Largo da Penha de França, n.º 1, 1170-298 Lisboa – T: +351 218 111 049 – M: +351 962 128 581 – contacto@psp.pt – pjflor@psp.pt