



Project title: **Preventive and awareness campaign Red Ribbons**

Main theme: prevention and education of secondary school students, elementary, special and re-education facilities in Slovakia on HIV / AIDS, in the area of substance and non-substance addictions and human trafficking

Project purpose and outcome (in two sentences):

The Red Ribbon is the name for a nationwide campaign, running since 2007 and has been increasing (in 2007, 200 schools were involved and in 2014, 665 schools and school facilities in Slovakia were involved in the campaign). The number of participating schools, climb of involvement and feedback from schools and educational institutions from all over Slovakia, highlight the up-to-datedness and interesting issues of the campaign, whose main focus is the prevention and fight against HIV / AIDS by knowledge and education.

Project submitter (Member State): Slovakia

Project leader(s): Secondary school (Gymnázium) of Saint Francis of Assisi, Žilina

Project partner(s):

- ✂ Ministry of Interior of the Slovak Republic
- ✂ District Office, Department of Education in Žilina
- ✂ Country Office of WHO in Slovakia,
- ✂ Town Žilina
- ✂ National Reference Centre for HIV/AIDS Prevention in Bratislava,
- ✂ Mission of St. John in Barberton (RSA),
- ✂ Centre of Microbiology and Immunology of Jessenius Faculty of Medicine in Martin,
- ✂ Department of Public Health of Jessenius Faculty of Medicine in Martin,
- ✂ Constantine the Philosopher University in Nitra – Department of Zoology and Anthropology,
- ✂ Catholic University in Ružomberok – Department of Biology and Ecology,



- ✂ [St. Elizabeth College of Health and Social Work](#) in Bratislava,
- ✂ Department of Healthcare and Social Work of St. Ladislav in Nové Zámky,
- ✂ Doctors for Life International (international organization),
- ✂ FNsP in Žilina,
- ✂ Home – family “Vila Pinia” in Italy,
- ✂ Centre for Drug Addiction’s Treatment in Bratislava,
- ✂ RETEST – Dom na polceste in Bratislava,
- ✂ Re-socialization Facility Z- Návrat in Bobrov,
- ✂ The League for Mental Health in Bratislava,
- ✂ Kruciata in Levoča,
- ✂ Information Centre for the Fight against Human Trafficking and Crime Prevention Košice,
- ✂ OLÚP in Predná Hora,
- ✂ Slovak Catholic Charity in Bratislava

Project description (max. 150 words):

Nationwide preventive and awareness campaign Red Ribbons realizes the tenth year this year. It begins on September 1 and ends on December 1. Schools and school facilities in Slovakia can join it by various activities, for example: by organizing lectures and discussions on HIV / AIDS, on substance and non-substance addictions, or human trafficking; by involvement in various competitions; by projecting the current movie campaigns; by creating "live" red ribbon, etc. On the World AIDS Day (December 1) in Žilina there is held a nationwide meeting of participating schools and school facilities in Slovakia with a planned program (lectures on HIV / AIDS, drug and human trafficking and evaluation of competitions). All information and feedback from participating schools are regularly published on the website www.cervenestuzky.sk

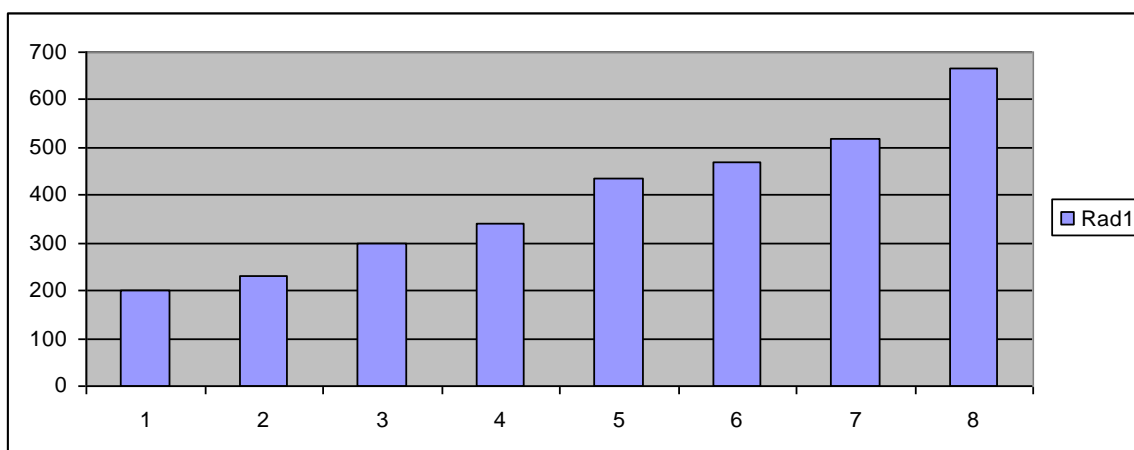
Objectives project (max. 150 words):

- ✂ raising of public awareness of the meaning of December 1 - World AIDS Day through activities in Slovak schools,
- ✂ educational and training Grammar School students in Žilina, students of other schools and school facilities in Slovakia (secondary, primary, special primary schools and school facilities) and the general public on HIV / AIDS,

- ✂ education of students on health care and promoting healthy lifestyles,
- ✂ education of students on the topic of substance and non-substance addiction and diseases associated with them,
- ✂ support the prevention of substance and non-substance addictions and lifestyle-related diseases,
- ✂ support for prevention and education in the field of human trafficking,
- ✂ cooperation with organizations dealing with HIV/AIDS, substance and non-substance addictions,
- ✂ cooperation with organizations dealing with the issue of human trafficking,
- ✂ cooperation with the media.

Project outcome (max. 150 words):

The main quantitative result is the number of participating schools in the various years of the campaign: 200 schools were involved in 2007, the first year of the campaign. In the second year there were 230 schools, in the third year 300, in the fourth year 340, in the fifth year 435, in the sixth year 470, in the seventh year 520 and in the eighth year, in 2014, there were officially registered 665 schools and school facilities in Slovakia.



The qualitative outputs of the campaign include positive comments and feedback from participating schools and school facilities, general public and the media. Our positive feedback on the campaign is the most valuable indicator of the project's success. Activities of students of schools and school facilities in Slovakia show us the extent of the educational impact of the campaign on students.

Start and end project: 2007 – 2015



Timescales and key milestone dates: (1.9. – 1.12.)

September - start of the campaign, the publication of the current campaign activities, cooperation with the media

October - implementation of selected activities (lectures, competitions, film screenings, discussions with specialists...)

November - implementation of selected activities (lectures, competitions, film screenings, discussions with specialists...), evaluation of competitions

December - the culmination of the campaign, a nationwide meeting, sending of the reports from schools and school facilities to the project leader of the campaign and preparing of an evaluation report

Funding (total budget and type of funding (e.g. ISEC, EUCPN Fund,...)):

- Financing takes place within the development project Health and Safety in Schools supported by MESRS SR and District Authorities - the Department of Education in Žilina, the contribution rate in 2015 is € 5000

- Secondary school (Gymnázium) of Saint Francis of Assisi, Žilina contributes to the campaign by co-financing, the amount of co-financing in 2015 is € 290

- Campaign is supported by the Town of Žilina - free rental of a large meeting room at MU in Žilina for the meeting on December 1

- guarantors and the project leader of the campaign carry out their activities for free

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